Marketing

AAAA.org[^1] - Search for advertising agencies by location and link directly to their websites.

Advertising Age[^2] - Contains news and features about the advertising industry as well as a job bank.

AAF.org[^3] - Provides numerous programs to guide its college students through advertising curriculum and job placement.


Adweek.com: Career Network[^5] - Search the industry's largest employment marketplace. A multitude of career resources for the Marketing student and professional, including a large database of articles, profiles, tips, and a job search bank that allows you to post your resume.


All Retail Jobs.com[^7] - This is an excellent site for entry-level jobs all over the United States.


Careers-In-Marketing.com[^9] - Designed to help you find a rewarding and interesting job in the world of marketing. Also find links to quite a few other site links, firm listings and recommended books..

Direct Marketing Association Job Bank[^10] - Allows DMA members and non-members to search available positions and post their resumes.

The Direct Marketing Educational Foundation[^11] - Dedicated to those in the industry through its mission: To attract, educate, and place top college students in the business of direct/interactive marketing.


FlipDog.com[^14] - With more jobs from more employers in Marketing/Sales, FlipDog.com is the single largest employment search engine on the Web.

Greenbook.org[^15] - lists marketing/marketing research companies.

InfoMat[^16] - Fashion industry search engine. Check out the career links.

LIMA[^17] - Licensing Industry Merchandisers’ Association (LIMA) Founded in 1985, LIMA is the worldwide trade organization for the licensing industry. LIMA’s main objective is to work together with licensors and licensees for the advancement of professionalism in licensing through research, national and international seminars, trade events and publications.

MarketingJobs.com[^18] - The prime internet source for marketing positions. This site allows you to post your resume on the net, check out a salary survey, and review the job listing displayed by employers.

MarketingManager.com[^19] - New job opportunities for professional Marketing and Sales Managers. A large database that is constantly updated with the newest job listings available.

Marketing Research Association[^20] - MRA promotes excellence in the opinion and marketing research industry. They provide members with education, training, business services and high-quality publications. Special features include Classifieds, Career Guide, News & Events, and more.

MediaBistro.com[^21] - A web site for creative/content people or anyone in creative, content, media, or marketing industries. Allows you to search for jobs by keyword, state, or industry.
New York Women in Communications Job Board [22] - NYWICI's Job Bulletin functions as a resource for job opportunities within the communications industry.

Nielsen Media Research [23] - The leading provider of television information services in the U.S. and Canada now provides a job bank for those interested in career opportunities in the field of marketing.

PRWeek Jobs [24] - PRWeek is a trade publication for the PR Industry, and maintains a job postings database.

Retailology [25] - The official career site for Federated Department Stores - Bloomindales, Macys and more...

Style Careers [26] - Fashion industry employment outlook for apparel and textile design jobs; Find designer job descriptions, salary, benefits, working conditions.

Talent Zoo [27] - The "best" website for jobs in advertising, marketing and public relations.


Source URL: http://www.pace.edu/career-services/marketing

Links: