**Green Careers Resource Guide**

**Magazines, Newsletters and Blogs:**

**Lifestyle (also excellent resources for company research)**

**Dot Earth/Green Inc.:** [dotearth.blogs.nytimes.com](http://dotearth.blogs.nytimes.com) - From NYTimes.com, a blog that examines efforts to balance human affairs with the planet’s limits.

**Grist:** [www.grist.org](http://www.grist.org) - Environmental news and columns about green issues.

**Idealbite:** [www.idealbite.com](http://www.idealbite.com) - Offers bite-sized ideas for light green living – ideas for real people who lead busy lives and want to make small changes that add up to big result.

**Inhabitat:** [www.inhabitat.com](http://www.inhabitat.com) - A green design blog.

**Planet Green:** [planetgreen.discovery.com](http://planetgreen.discovery.com) - 24-hour eco-lifestyle television network with a robust online presence and community.

**The Daily Green:** [www.thedailygreen.com](http://www.thedailygreen.com) - Provides consumer information and a daily newsletter on lifestyle issues. Published by Hearst, and located in NYC.

**The Lazy Environmentalist:** [www.lazyenvironmentalist.com](http://www.lazyenvironmentalist.com) - Offers insights into cutting-edge products and services, emerging trends, and innovation underway to bring our lifestyles into balance with nature.

**Treehugger:** [www.treehugger.com](http://www.treehugger.com) - A media outlet dedicated to driving sustainability mainstream and one-stop shop for green news, solutions, and product information.

**Sprig:** [www.sprig.com](http://www.sprig.com) – The Washington’s Post web site that covers green lifestyle topics.

**Business/Trade (also excellent resources for company research)**

**Clean Edge:** [www.cleanedge.com](http://www.cleanedge.com) - A leading research and publishing firm helping companies, investors, and governments understand and profit from clean technologies.

**Cleantech:** [cleantech.com](http://cleantech.com) - Provides research, data and news as well as insight, business opportunities and relationships that catalyze the growth of cleantech markets worldwide.

**CSR Wire:** [www.csrwire.com](http://www.csrwire.com) - A leading global source of Corporate Social Responsibility news.

**Green@Work Magazine (CSR):** [www.greenatworkmag.com](http://www.greenatworkmag.com) - Covers Social Responsibility in the workplace.

**Green Biz:** [www.greenbiz.com](http://www.greenbiz.com) - From Greener Biz Media, a web-based news and information resource on how to align environmental responsibility with business success. The company also runs Greenerbuildings.com, Climatebiz.com, Greenerdesign.com and Greenercomputing.com.

**Social Funds:** [www.socialfunds.com](http://www.socialfunds.com) - Features information on SRI mutual funds, community investments, corporate research, shareowner actions, and daily social investment news.

**Sustainable Business:** [sustainablebusiness.com](http://sustainablebusiness.com) - Offers visitors a lens on the field as a whole, covering all sectors that impact sustainability: renewable energy/efficiency, green building, green investing, and organics.

**Networking:**

**In Person:**

*EcoTuesday:* [www.ecotuesday.com](http://www.ecotuesday.com) - Events for sustainable business leaders to network, collaborate, and engage with other sustainable business leaders. Open to the public.

*GreenDrinks:* [www.greendrinks.org](http://www.greendrinks.org) - In 400 cities around the world, once-monthly, open-to-the-public networking events are held for people in, or interested in getting involved with, NGOs, academia, government and business from a green perspective. In NYC, held on Tuesdays.

*Meetup:* [www.meetup.com](http://www.meetup.com) - A great way for you to connect with people online, then meet up as a group to talk about topics of interest, network, socialize, and share resources. More than 2,000 groups get together in local communities each day, each one with the goal of improving themselves or their communities. Just some related to environment causes include Project Green NYC, the Alternative Energy Group, and the NYC Green Business Networking Group.

**Online:**

GreenLinks.org (launching soon by the people who brought you Green Drinks), Facebook.com, Linkedin.com (Groups You Might Want to Join: GreenJobs & Career Network, Green Professionals, GreenBiz.com, Sustainability Professionals, CleanTech, Clean Techies Around the World, The Green Group, Building Green, LOHAS)
Social Venture Competitions:

**Global Social Venture Competition:** [www.socialvc.net](http://www.socialvc.net) - Grand Prize of $25,000 will be awarded to the plan that achieves the best blended value (high economic and social returns).

**NetImpact Green Challenge:** [www.netimpact.org](http://www.netimpact.org) - Open to members who organize in teams, designed to foster tangible projects that create positive local environmental impact.

**Virgin Earth Challenge:** $25 million goes to whoever can demonstrate to the judges satisfaction a commercially viable design that result in the removal of greenhouse gasses.

Conferences:

**Green Festivals:** [http://www.greenfestivals.org](http://www.greenfestivals.org) - These public events host green business stands, speaker series and workshops, proving a prime spot to learn and network, and build community. As a number of events are scheduled throughout the year, check the web site for one near you.

**Clean Technology Conference & Expo:** [http://www.csievents.org](http://www.csievents.org) - Brings together over 5,000 technology and business leaders and experts from academia, investment, government, startups and Fortune 1,000 companies.

**Green Business Conferences:** [www.coopamerica.org/cabn/conference](http://www.coopamerica.org/cabn/conference) - Co-op America’s Green Business Conferences offer a highly targeted audience of green business leaders at the forefront of the sustainable and environmentally responsible business movement.

**Sustainable Brands:** [http://www.sustainablelifemedia.com/events](http://www.sustainablelifemedia.com/events) - Brought to you by Sustainable Life Media, innovators gather who are already well along the path toward crafting new business models, products, communications campaigns and cultures that will better meet the needs of today's global marketplace.

**All Things Organic:** [www.organicexpo.com](http://www.organicexpo.com) - The Organic Trade Association's annual show for independent retailers, manufacturers, distributors, chefs, and foodservice establishments.

**The LOHAS (Lifestyle of Health and Sustainability) Forum:** [www.lohas.com/forum](http://www.lohas.com/forum) - Learn to approach the LOHAS consumers with your products and services. Network with like-minded executives from all LOHAS market sectors. Speak directly with mainstream media who are interested in covering companies and products designed for the conscious consumer. Hear the experts' latest trend data from the leading LOHAS market sectors.

**Natural Products Expo East & West:** (East show is held in fall, West show in spring) The world’s largest natural and organic products trade show. 3000 exhibits, sample tons of new products and explore new ideas that can all help your business grow.

**Net Impact North America Conference:** [http://netimpact.org/](http://netimpact.org/) - More than 2000 students and professionals assemble yearly to discuss how businesses and organizations can effectively address social and environmental challenges of the 21st century.

Professional Organizations/Associations:

- American Academy of Environmental Engineers - [www.aace.net](http://www.aace.net)
- American Solar Energy Society - [www.ases.org](http://www.ases.org)
- American Wind Energy Association - [www.ases.org](http://www.ases.org)
- Association for the Advancement of Sustainability in Higher Education - [www.aashe.org](http://www.aashe.org)
- Business for Social Responsibility - [www.bsr.org](http://www.bsr.org)
- Community Alliance with Family Farmers - [www.caff.org](http://www.caff.org)
- Green Hotels Association - [www.greenhotels.com](http://www.greenhotels.com)
- Green Restaurant Association - [www.dinegreen.com](http://www.dinegreen.com)
- International Ecotourism Society - [www.ecotourism.org](http://www.ecotourism.org)
- Net Impact - [www.netimpact.org](http://www.netimpact.org)
- Northeast Sustainable Energy Association - [www.nesea.org](http://www.nesea.org)
- Sustainable Business Network NYC - [www.sbnyc.org](http://www.sbnyc.org)
- Social Investment Forum - [www.socialinvest.org](http://www.socialinvest.org)
- Social Venture Network - [www.svn.org](http://www.svn.org)
Conducting Company & Product Research

*In addition to utilizing the news sources and organization information aforementioned, and the resources below, also review the lists from other sources included in this packet*

**Co-op America:** [www.coopamerica.org](http://www.coopamerica.org) - A non profit that empowers individuals to make purchasing and investing choices that promote social justice and environmental sustainability.

**Corporate Register:** [www.corporateregister.com](http://www.corporateregister.com) - The world's largest online directory of company issued CSR, Sustainability, and Environment reports from around the world.

**Dow Jones Sustainability Indexes:** [www.sustainability-indexes.com](http://www.sustainability-indexes.com) - Includes 300-400 companies said to represent the top 10% of leading companies committed to sustainable practices worldwide.

**Sustainable Business News’ Progressive Investor Report:** Releases SB20, a list of the year's most sustainable stocks

**Engineering News Record:** [enr.ecnext.com](http://enr.ecnext.com) - Top 200 Environmental Firms ranking provides an annual look at a market that now exceeds $30 billion in annual revenue; Top Green Design Firms provides ranking of top 100 green design firms based on the volume of sustainable and "Green" projects worked on; and Top Green Contractors, ranks the top 50 green contractors based on the volume of sustainable and "Green" projects worked on.

**Evo:** [www.evo.com](http://www.evo.com) - Provides a huge selection of green products, services, and information all in one place. So far they've handpicked 1,200 vendors representing more than 100,000 green products and services.

**Forbes.com:** [www.forbes.com](http://www.forbes.com) - Regularly lists and rates companies on accountability, etc.

**Green Electronics Council’s Electronic Product Environmental Assessment Tool:** [www.epeat.net](http://www.epeat.net) - EPEAT is a system to help purchasers in the public and private sectors evaluate, compare and select desktop computers, notebooks and monitors based on their environmental attributes.

**The Green Guide:** [www.thegreenguide.com](http://www.thegreenguide.com) - From National Geographic, a green living source for consumers.

**Green Guard:** [www.greenseal.org](http://www.greenseal.org) - Green Seal certifies everything from coffee filters to air chillers. The seal appears on products found in stores such as Office Depot, Whole Foods, and Lowe's Home Improvement stores.

**National Geographic Center for Sustainable Destinations:**
[www.nationalgeographic.com/travel/sustainable/travelers.html](http://www.nationalgeographic.com/travel/sustainable/travelers.html) - Selections listed are limited to multideestination enterprises with strong, formally declared sustainability policies and practices. For news on sustainable, authentic travel, subscribe to National Geographic Traveler's blog, Intelligent Travel.

**SustainLane:** [www.sustainlane.com](http://www.sustainlane.com) - A people-powered guide to sustainable living.

**US EPA Green Vehicle Guide:** [www.epa.gov/greenvehicles](http://www.epa.gov/greenvehicles)

**Vault.com:** Vault Guide to Green Programs - This new book, available only in digital form from Vault.com Inc., profiles the eco-friendly practices and programs of nearly 70 North American companies.

Additional Education:

* In addition to reviewing US News & World Report & Peterson’s Rankings for Educational Programs...*

**The Environmental School Directory:** [www.enviroeducation.com](http://www.enviroeducation.com) - from Monster.com

**Beyond Grey Pinstripes:** [www.beyongdgreypinstripes.org](http://www.beyongdgreypinstripes.org) - The Aspen Institute’s rankings evaluate B-schools on the integration of environmental and social issues into MBA curricula.

**Echoing Green:** [www.echoinggreen.org](http://www.echoinggreen.org) - Fellowships and information for social entrepreneurs.

**Environmental Journalism Degrees:** [www.sej.org/careers/programs.htm](http://www.sej.org/careers/programs.htm) - From the Env. Journalism Society.

**Environmental Degree Program Listings:** [www.environmentalprograms.net](http://www.environmentalprograms.net)

*Courses in Sustainability and Environmentalism can be found at FIT, NYU, Columbia, New School, Baruch, Pratt, etc. in NYC*

Job Search Links:

**Green Dream Jobs:** at [www.sustainablebusiness.com](http://www.sustainablebusiness.com) - Specializes in connecting people with business skills with environmentally conscious employers.

**GreenBiz:** [www.greenbiz.com/jobs](http://www.greenbiz.com/jobs) - Jobs with a focus on green, cleantech, and sustainable business practices.

**GenGreen Life:** [jobs.gengreen.org](http://jobs.gengreen.org/) - Board for jobs and volunteer opportunities

**Care 2:** [http://jobs.care2.com/a/all-jobs/list](http://jobs.care2.com/a/all-jobs/list) - Lists jobs with socially responsible companies.

**Treehugger:** [jobs.treehugger.com](http://jobs.treehugger.com) - Posts listings in media/design, engineering, sales/business dev., etc.
Green Jobs: www.greenjobs.com - Jobs in renewable energy
Idealist: www.idealist.org - A site for job/internship/volunteer opportunity searches in the non profit sector.
Policy Jobs: www.Policyjobs.net - Research and policy jobs nationally and internationally
Renewable Energy Jobs: www.renewableenergyworld.com/rea/careers/jobseekers
Social Investment Forum Job listings: www.socialinvest.org/resources/jobs - Job board to help those working in the SRI industry find jobs in their field.
EcoClub: www.ecoclub.com/jobs - Eco-tourism jobs
EarthWorks: www.earthworks-jobs.com - Engineering/Science jobs nationally and internationally
Cyber-Sierra: www.cyber-sierra.com/njobs - Natural resources jobs

Volunteering:
Idealist - www.idealist.org - Great site for locating volunteer opportunities around the globe.
Worldwide Opportunities on Organic Farms - www.wwoof.org - Volunteer opportunities at organic farm.
Large non profits with a focus on the Environment: * Keep in mind that it's often easier to volunteer with a smaller, local non profit, as they usually have less volunteers coming to them for opportunities*
  - Ashoka: www.asoka.org - Founded in 1980, Ashoka is the world's working community of more than 2,000 leading social entrepreneurs. It champions the most important new social change ideas and supports the entrepreneurs behind them by helping them get started, grow, succeed, and collaborate.
  - Earthwatch Institute: www.earthwatch.org - The world's largest environmental volunteer nonprofit organization. Its mission is to engage people worldwide in scientific field research and education to promote the understanding and action necessary for a sustainable environment.


Recruiters
*This is a listing of recruiters that focus on social or environmental responsibility.*
Bright Green Talent: www.brightgreentalent.com - An environmentally-focused executive search and recruitment firm that is channeling the next generation of environmental leaders into meaningful careers

Additional Reading
Green Careers, Wetfeet.com – A fabulous overview of green careers.
The Green Collar Economy, By Van Jones: Offers a look at the ways that investing in green jobs can save the economy and the environment at the same time.
75 Green Businesses You Can Start to Make Money and Make a Difference, By Glenn Croston. Longtime green scientist and author Glenn Croston offers his ideas for 75 green businesses for entrepreneurs.
The Complete Guide to Environmental Careers in the 21st Century, by Environmental Careers Organization (Author), Kevin Doyle
The ECO Guide to Careers that Make a Different Environmental Work For A Sustainable World, by Environmental Careers Organization (Author), Kevin Doyle