

BBA in General Business

Your Lubin BBA: A Rewarding Career in a Critical Role



Your Lubin BBA will position you for the promotions—and the pay—that your experience deserves.

- Designed for working adults
- An excellent foundation in business
- A problem-based approach
- Connections with top business leaders

And with the headquarters to nearly 80 Fortune 500 companies in close proximity to our campus in the heart of Manhattan's financial district, you'll have a virtually endless range of unparalleled internship opportunities.



Gain Useful Skills and Practical Experience

The BBA in General Business program will prepare you for a management role in a wide variety of rewarding careers in corporate, nonprofit, and government areas. You'll be able to apply the skills you've learned in class to solve real-world business problems, helping you move forward in your career at your current employer or to a new position entirely. Through Lubin you gain:

- A solid foundation in the [core principles of management](#)
- The opportunity to [focus your studies and heighten your expertise](#)
- The opportunity [to broaden your knowledge](#)
- The opportunity [to shape your program](#)

Click to [view curriculum](#) for the BBA in General Business.

Launch Your Career with Lubin Connections

Lubin puts you at the center of the world's business life, through a network of alumni and corporate partners that reaches into major financial institutions, media companies, and growing businesses in every industry. Through our [LinkedIn mentoring program](#), you will connect with prominent Lubin alumni in your field. We get you out of the classroom and into internships and career-opening events. We also get you out and involved in this lively metropolitan area. [Both campuses](#) give you the connections, the opportunities, and the access to launch your career

Join Us at Lubin

- [Request More Information](#)
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- [Campus Tours and Information Sessions](#)
- Visit the [Management Department Web site](#)

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An Exciting and Lucrative Career

PayScale ranks Pace in the top

15%

in the country for providing a strong return on investment.

With your BBA in General Business you'll be prepared for a lifetime of success in a wide variety of settings. And whether you want to join a corporation, a government agency, a financial institution, or a nonprofit organization, you'll have both the conceptual background and the tools that will lead to the success of your organization and your own career. Here's what to expect with a BBA in General Business:

successfully.

Take full advantage of your [dedicated team of advisers](#) while you're here. They can guide you through the program and into your career, opening doors and making connections for you.

Pace University has the largest internship program in the Metropolitan New York area.

At Lubin, you have the region's largest [internship and co-op program](#), giving you more options for on-the-job experience and an edge when you connect to your first job. Business internships usually come with an average hourly wage of \$15.66. Students in the General Business BBA program have interned at:

- Boyden Global Executive Search
- Dannon
- Diesel USA
- IBM
- Madison Square Garden
- Morgan Stanley
- Prada North America
- Schott North America
- Sony Music Entertainment
- Toys R Us
- UBS
- Warner Music Group

972 students [from 84 countries](#). Build your global network and take it with you when you graduate!

Admission Requirements

The application process can feel stressful—lots of forms to fill out, deadlines, tours, interviews—but know that we are right here with you every step of the way. Visit the "[How to Apply](#)" page for easy guidelines for submitting your application. In addition to the [application](#), official high school transcripts, and college transcripts (for transfer students), a personal statement/essay, and two letters of recommendation in sealed envelopes are required for admission. SAT I, ACT, and/or TOEFL scores should be sent directly to the [Admissions](#) office.

For admission information, please contact:

New York City campus	Pleasantville campus
Undergraduate Admission	Undergraduate Admission
Phone: 212-346-1323	Phone: 914-773-3746
E-mail: ugnyc@pace.edu	E-mail: ugplv@pace.edu

Click for information about [campus tours and information sessions](#), or call 212-346-1323 to schedule a tour. To request a brochure, catalog, application packet, or other

- **Enjoy good pay: \$50,507** is the average starting salary for BBA in General Business graduates (*Source: Pace University Career Services Annual Reports*)
- **Global opportunities**, thanks to the international perspective you've gained at Lubin
- **Earn much more later on.** Pace University has been ranked by Forbes.com as one of the top 20 "[colleges that will make you rich.](#)"
- In the 2014-2015 **PayScale College Salary Report**, Lubin ranked in the top 11% for Best Colleges for Business Majors.
- Make your career move with one of the over 300 employers who recruit Pace graduates every year
- **Varied industries** and [professional paths](#)
- **Exciting opportunities** at respected companies and organizations. Companies that have hired graduates of the General Business BBA program include:



- Bank of America Merrill Lynch
- Barclays Capital
- Coca-Cola
- Credit Suisse
- Enterprise Rent-A-Car
- IBM
- Jamis Bicycles
- JPMorgan Chase & Co.
- KPMG LLP
- Morgan Stanley Smith Barney
- Polo Ralph Lauren
- PriceWaterhouseCoopers
- UBS
- United Nations

- Join our [distinguished alumni](#) in fulfilling careers around the globe

New York City: Exceptional Access to Opportunities

In the center of New York City's business life, Lubin introduces you to successful business leaders and thriving multinational corporations. Connect directly with the world-class individuals who serve as an [Executive-](#) or [Entrepreneur-in-Residence](#) at Pace. We nurture relationships with many of the world's leading executives, to broaden and deepen your learning experience—far beyond what you can expect at any other business school:

printed materials, please fill out our [online form](#). You may also call 1-800-874-PACE or send your request via e-mail to infoctr@pace.edu.

[Request More Info](#)

[Apply Now](#)

Meet [top executives](#) when they visit your classes and lecture on campus. Off campus, we get you *through* the door and *behind the scenes* for unique opportunities, thanks to our rich and well-developed network of alumni and corporate partners:

- **A Fortune 100** study trip to company headquarters
- **The Fed**: Research at the Federal Reserve - almost 100 Lubin alumni are employed here
- **NYSE**: The rush of the trading floor

Share the Advantages of the Lubin Experience

"Lubin's business studies program expanded my knowledge of business in a way that puts everything I've experienced in the workforce into context. I was able to attend classes part-time while working here at Covanta Energy. I'm excited to think about the career advancement I'll make now that I have my Lubin diploma in hand."

- John McCarthy '08

Facility Manager, Covanta Hudson Valley Renewable Energy

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