

## BBA in Management - Hospitality and Tourism Management



### Your Lubin BBA: A Rewarding Career in a Critical Role

With a Lubin BBA in Hospitality and Tourism Management, you really can go anywhere—a five-star Manhattan restaurant, an elite hotel in Hong Kong, or a sustainable tourism site in Brazil. You can:

- launch an exciting and fulfilling career with opportunities to work in destinations around the world
- manage prestigious venues in New York
- even start your own business

Lubin's Hospitality and Tourism Management concentration:

- is the only [AACSB-accredited](#) program in the New York City area
- focuses on *management* unlike other programs that emphasize technical skills
- prepares you to rise to leadership positions in tourism, hotel and restaurant management, and event planning and management

And studying in a city with so many five-star establishments advances you faster!

## \$8 Billion

In New York City, hospitality and tourism contribute an average of \$8 billion a year to the economy of the five boroughs. (Source: NYC & Company)

### Gain Useful Skills and Practical Experience

Lubin's Hospitality and Tourism Management Program prepares you to analyze and respond as a manager to factors shaping the industry, including the need to develop more sustainable business models with consideration to the environment, society, culture and the economy. You will address changing technology, legal implications, human resources, safety and security issues. Learn about domestic and international trends. Through Lubin, you gain

- [A strong business core](#) as you focus on Hospitality and Tourism Management

### Join Us at Lubin

- [Request More Information](#)
- [Apply Now](#)
- [Campus Tours and Information Sessions](#)
- Visit the [Management Department Web site](#)
- Connect with the [Pace Hospitality and Tourism Association \(HATA\) on Facebook](#)

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### An Exciting and Lucrative Career

PayScale ranks Pace in the top

## 15%

in the country for providing a strong return on investment

- Opportunities to [study abroad](#) as you focus on Hospitality and Tourism Management for better understanding of this global industry
- Certified knowledge of [safety and security](#) in the hospitality industry
- Broad [understanding and critical analysis](#) of travel, tourism, and policy

Click to [view curriculum for the BBA in Hospitality and Tourism Management](#).

## Launch Your Career with Lubin Connections

**Lubin puts you at the center of the world's** business life, through a network of alumni and corporate partners that reaches into major financial institutions, media companies, and growing businesses in every industry. Through our [LinkedIn mentoring program](#), you will connect with prominent Lubin alumni in your field. We get you out of the classroom and into internships and career-opening events. We also get you out and involved in this lively metropolitan area. Our [New York City](#) campus gives you the connections, the opportunities, and the access to launch your career successfully.

**Take full advantage of** your [dedicated team of advisers](#) while you're here. They can guide you through the program and into your career, opening doors and making connections for you.

**Pace University** has the largest internship program in the Metropolitan New York area.

**Gain valuable experience in one or more** [internships](#)—with internationally respected companies. Students in the Hospitality and Tourism program complete a minimum 400-hour internship at sites that have included:

- Abigail Kirsch Catering
- Gramercy Tavern
- Hilton
- Lorelei Enterprises & Events Inc.
- Marriott
- New York City Convention and Visitor's Bureau (NYC & Company)
- Ritz Carlton (New York and Westchester)
- Trump Hotel Soho

**972 students** [from 84 countries](#). Build your global network and take it with you when you graduate!

## Admission Requirements

The application process can feel stressful—lots of forms to

As a manager in Hospitality and Tourism, you join a sector with an influential global presence. Worldwide, tourism ranks as one of the [top three industries](#) in at least 63 countries.

- **Enjoy good pay: \$38,000** average starting salary for Hospitality and Tourism majors (*Source: Pace University Career Services Annual Reports*). **40%** of those who start their careers in the travel industry go on to earn **more than \$100,000 a year** (*Source: Bureau of Labor Statistics*). \$53,970 mean annual salary nationally for lodging managers (*Source: U.S. Department of Labor*).
- **Earn much more later on.** Pace University has been ranked by Forbes.com as one of the top 20 "colleges that will make you rich."
- In the 2014-2015 **PayScale College Salary Report**, Lubin ranked in the top 11% for Best Colleges for Business Majors.
- **Make your career move** with one of the over 300 employers who recruit Pace graduates every year
- **Varied industries** and [professional paths](#)
- **Exciting opportunities** at respected companies and organizations. Recent Lubin BBA in Hospitality and Tourism graduates have begun their careers at:



- Anfora Wine Bar
- Bentley Hotel
- Crowne Plaza Hotel
- Dell'Anima
- Homewood Suites by Hilton
- Hyatt
- Intercontinental
- Jumeirah Essex
- Leading Hotels of the World
- Lorelei Enterprises & Events Inc.
- Marriott Hotels
- Le Parker Meridien
- Sentry Center
- Soho House
- Starwood
- Thompson Hotel

## New York City: Exceptional Access to Opportunities

In the center of New York City's business life,

fill out, deadlines, tours, interviews—but know that we are right here with you every step of the way. Visit the "[How to Apply](#)" page for easy guidelines for submitting your application. In addition to the [application](#), official high school transcripts, and college transcripts (for transfer students), a personal statement/essay, and two letters of recommendation in sealed envelopes are required for admission. SAT I, ACT, and/or TOEFL scores should be sent directly to the [Admissions](#) office.

For admission information, please contact:

**New York City campus**

Undergraduate Admission

Phone: 212-346-1323

E-mail: [ugnyc@pace.edu](mailto:ugnyc@pace.edu)

Click for information about [campus tours and information sessions](#), or call 212-346-1323 to schedule a tour. To request a brochure, catalog, application packet, or other printed materials, please fill out our [online form](#). You may also call 1-800-874-PACE or send your request via e-mail to [infoctr@pace.edu](mailto:infoctr@pace.edu).

[Request More Info](#)

[Apply Now](#)

Lubin introduces you to successful business leaders and thriving multinational corporations. Connect directly with the world-class individuals who serve as an [Executive- or Entrepreneur-in-Residence](#) at Pace. We nurture relationships with many of the world's leading executives, to broaden and deepen your learning experience—far beyond what you can expect at any other business school:

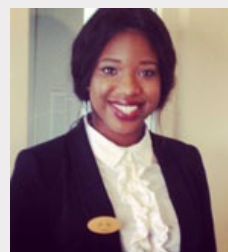
Meet [top executives](#) when they visit your classes and lecture on campus. Off campus, we get you *through the door and behind the scenes* for unique opportunities, thanks to our rich and well-developed network of alumni and corporate partners:

- **Union Square Hospitality:** Learn from one of the top restaurant companies in NYC.
- **Meet executives** from Immersion Journeys, Discover NYC, the Caribbean Travel Association, and the Museum of Chinese in America.
- **Take site visits** to Jumeirah Essex Hotel and Great Performance; volunteer at Biz Bash; and attend the International Hotel, Motel and Restaurant Show.
- **A Fortune 100** study trip to company headquarters
- **The Fed:** Research at the Federal Reserve - almost 100 Lubin alumni are employed here
- **NYSE:** The rush of the trading floor

**Share the Advantages of the Lubin Experience**

"My favorite project as an intern was definitely working on the NAACP 100th anniversary event. I was all hands-on with the event for weeks and right up to the actual main event where we hosted President Barack Obama as the guest speaker and Chaka Khan as the main performer!"

- Adrian Simpson '12  
Intern, Hilton New York



"My internship as a stagere at the five star Michelin Le Sirenuse Hotel in Positano, Italia has been exciting! The challenge of working in a different language than my native one has been nothing short of motivational.

Learning Italian and the hotel business has also been a hands-on experience

and exposed me to many things, from the food to the thousands of stairs to navigate. I've learned to work every aspect of Le Sirenuse Hotel - switchboard, reception, reservations, clients, and much more. While traveling along the Amalfi Coast, I have met several culinary interns who like myself are most grateful for this amazing opportunity. I continue to work towards greatness each day and learn skills to help me in my future career!"

- Topaz Smith  
Intern, Le Sirenuse Hotel

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