

BBA in Management - Entrepreneurship



Your Lubin BBA: A Rewarding Career in a Critical Role

With this Lubin BBA, you can create a future of your own choosing. Future entrepreneurs, innovators, and small business owners gain what they need for a successful launch:

- Business fundamentals
- Practice pitching a business idea
- Analyzing new product potential
- Powerful connections to other successful entrepreneurs

Your successful venture will reap outstanding rewards in satisfaction, wealth, and independence.

50%

Half of the nonfarm, private gross domestic product comes from small businesses. (Source: *U.S. Small Business Administration*)

Gain Useful Skills and Practical Experience

Lubin's Entrepreneurship program prepares you to put your ideas into action. You will learn to gauge risk, minimize exposure, and prepare for the challenges of starting and running a small business. From writing a business plan to attracting venture capital to making a succession plan, you will get solid guidance as you practice the skills you will need throughout your career. Through Lubin, you will have the opportunity to:

- Learn to [launch a new product](#)
- Run your ideas by [seasoned entrepreneurs](#)
- Get support from the [Entrepreneurship Labs](#)
- Understand [international entrepreneurship](#)
- Consult the [Pace University Small Business Development Center](#) for [your own business](#)
- Harness your entrepreneurial spirit for [a good cause](#)
- [Learn from success](#) through the [Entrepreneur In Residence Program](#)

Click to view [curriculum](#) for the BBA in Entrepreneurship.



Join Us at Lubin

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An Exciting and Lucrative Career

PayScale ranks Pace in the top

15%

in the country for providing a strong return on investment.

Versatility and independence are the hallmarks of an entrepreneurial career, whether you start your own business or provide an innovative spark in

Launch Your Career with Lubin Connections

Lubin puts you at the center of the world's business life, through a network of alumni and corporate partners that reaches into major financial institutions, media companies, and growing businesses in every industry. Through our [LinkedIn mentoring program](#), you will connect with prominent Lubin alumni in your field. We get you out of the classroom and into internships and career-opening events. We also get you out and involved in this lively metropolitan area. Our [New York City](#) campus gives you the connections, the opportunities, and the access to launch your career successfully.

Take full advantage of your [dedicated team of advisers](#) while you're here. They can guide you through the program and into your career, opening doors and making connections for you.

Pace University has the largest internship program in the Metropolitan New York area.

Gain valuable experience in one or more [internships](#)—with internationally respected companies. Students majoring in Entrepreneurship have interned at:


- Boyden Global Executive Search
- Dannon
- Diesel USA
- IBM
- Madison Square Garden
- Morgan Stanley
- Prada North America
- Schott North America
- Sony Music Entertainment
- Toys R Us
- UBS
- Warner Music Group

972 students [from 84 countries](#). Build your global network and take it with you when you graduate!

Admission Requirements

The application process can feel stressful—lots of forms to fill out, deadlines, tours, interviews—but know that we are right here with you every step of the way. Visit the "[How to Apply](#)" page for easy guidelines for submitting your application. In addition to the [application](#), official high school transcripts, and college transcripts (for transfer students), a personal statement/essay, and two letters of recommendation in sealed envelopes are required for admission. SAT I, ACT, and/or TOEFL scores should be sent directly to the [Admissions](#) office.

own business or provide an innovative spark in an established organization. Here's what to expect:

- **Enjoy good pay: \$60,000** average starting salary for BBA in Entrepreneurship graduates (*Source: Pace University Career Services Annual Reports*)
- **Earn much more later on.** Pace has been ranked by Forbes.com as one of the top 20 "[colleges that will make you rich](#)."
- In the 2014-2015 **PayScale College Salary Report**, Lubin ranked in the top 11% for Best Colleges for Business Majors. 
- **Make your career move** with one of the over 300 employers who recruit Pace graduates every year
- **Recent [Lubin graduates](#)** go to work for major corporations, small businesses, financial giants, and often their own ventures
- **Exciting opportunities** at respected companies and organizations. Recent Lubin BBA in Entrepreneurship graduates have begun their careers at:

- ConEdison Solutions
- Enterprise Rent-A-Car
- Maypro Industries
- Robert Half Associates
- JPMorgan Chase & Co.

New York City: Exceptional Access to Opportunities

In the center of Manhattan's business life, Lubin introduces you in person to the successful business leaders and multinational corporations you study in class. Learn directly from the world-class individuals who serve as an [Executive](#) or [Entrepreneur-in-Residence](#) at Pace. We nurture relationships with many of the world's leading executives, to broaden and deepen your campus learning experience—far beyond what you can expect at any other business school:

- Meet [top executives](#) when they visit your classes and lecture on campus.
- Get to know [renowned entrepreneurs and key entrepreneurship supporters](#), and benefit from their real-world insights and practical career guidance

Off campus, we get you *through* the door and *behind the scenes* for unique opportunities,

thanks to our rich and well-developed network of

For admission information, please contact:

New York City campus	Pleasantville campus
Undergraduate Admission	Undergraduate Admission
Phone: 212-346-1323	Phone: 914-773-3746
E-mail: ugnyc@pace.edu	E-mail: ugplv@pace.edu

Click for information about [campus tours and information sessions](#), or call 212-346-1323 to schedule a tour. To request a brochure, catalog, application packet, or other printed materials, please fill out our [online form](#). You may also call 1-800-874-PACE or send your request via e-mail to infoctr@pace.edu.

[Request More Info](#)

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thanks to our rich and well-developed network of alumni and corporate partners. Common locales include:

- **Big Four:** Visit the headquarters of the Big Four accounting firms
- **A Fortune 100** company headquarters in metropolitan New York City
- **The Fed:** Research at the Federal Reserve - almost 100 Lubin alumni are employed here
- **NYSE:** The rush of the trading floor

Share the Advantages of the Lubin Experience

"I've always burned with the idea of starting my own business and being my own boss. But it seemed daunting until Lubin. I've started two businesses since starting the Entrepreneurship program—I sold one my sophomore year. When I finish my degree at Lubin, I'm confident that I'll be well prepared with solid information about the risks and rewards of entrepreneurship."

- Jonathan Prato '13

"The Lubin School of Business, and Pace University as a whole, has a thoroughly entrepreneurial spirit. From the Entrepreneurship Lab to student organizations, students learn how to innovate and are able to start applying the theories they learn about in the classroom. The audacity of Pace's student body and the access to complimentary skill sets function as a type of combustion engine from which new business ideas are consistently being sparked. I have a solid foundation and plenty of fuel to help me improve into the entrepreneur I'm committed to becoming."

- Robert A. Caucci '11
Consultant, Booz Allen Hamilton

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