

Lubin

School of Business

PACE
UNIVERSITY

Work toward greatness.

**Our graduates have
job placement rates
12% higher than the
national average.**

**Living, learning,
and working in the
business capital of
the world has its
advantages.**

A photograph of two men in dark pinstriped suits sitting at a desk in a library. They are looking towards the right. The background is filled with bookshelves containing many books. The lighting is soft and professional.

PACE.edu/apply

The Pace Advantage:

Superior professional education

Two strategic New York locations

Robust scholarships and financial aid

High-quality faculty. Continuously updated curriculum. Real-world relevance. Guaranteed.

It's no easy feat for a business school to earn AACSB* International accreditation. Business schools must demonstrate the high caliber of their faculty and prove that they continually enhance their curriculum to reflect today's changing marketplace. But achieving dual accreditation in business and accounting? That's even tougher. In 2006, the Lubin School of Business became one of only 168 institutions worldwide with the additional accounting accreditation.

Here are a few more great reasons to choose Lubin: We have a broad range of academic offerings, from our **internationally renowned accounting** program to cutting-edge programs such as **entrepreneurship**, and **hospitality and tourism management**. Lubin faculty teach both graduate and undergraduate students, and many continue to work in their fields. Our program integrates theory with **real-world experience** to prepare our graduates to succeed in today's international marketplace. Pace also offers the **largest internship program** in the New York Metropolitan Area, putting opportunities to work with the world's top companies right at your doorstep.

Lubin harnesses the power of our two locations: lower Manhattan, the heart of the world's financial center, and Westchester County, the home of many *Fortune* 500 companies. We provide opportunities for students to experience all the metro area has to offer.

* The Association to Advance Collegiate Schools of Business

College of Health Professions
Dyson College of Arts and Sciences
Lubin School of Business
School of Education
School of Law
Seidenberg School of Computer Science
and Information Systems



{ Caitlin Meuser '13, Marketing } [New York City](#)

For Caitlin, campus activities and involvement are a way of life. She is executive vice president of student government; Lubin president; a marketing representative for Kaplan Test Prep; a peer leader; and has been inducted into Lambda Sigma and Omicron Delta Epsilon.

During her time at Pace, Caitlin has met with the University President, Board of Trustees, and business executives from all over the New York City area—and she just finished her sophomore year. “The best thing about Lubin is the countless networking opportunities that the school provides,” she says. Caitlin has also had the opportunity to take a field-study course to China during spring break and last summer she completed an internship with not-for-profit company GenYOUth Foundation, creating marketing plans to increase the foundation’s brand equity and awareness. “I believe it is extremely important to participate in internships because it allows you to utilize the skills and knowledge you gain from your courses and apply that to your world of work.”



Alumni Snapshot

Philip Bleser '81, '84, '94

CEO Global Corporate Bank in North America, JPMorgan Chase & Co.

“Lubin graduates have proven to be an invaluable resource for our company. We have more than 1,000 Lubin graduates employed at JPMorgan Chase, including myself.”

What you need to know about the Lubin School of Business...

- Lubin is accredited for both business and accounting by AACSB International. This elite distinction is shared by fewer than 2 percent of business schools in the world.
- Praised by AACSB International, the Lubin School is “lauded for its student-focused programs, experience-based learning, financial capital location, small classes, devoted faculty, and program satisfaction. Recent job placement rates after graduation for BBA/MBA program students approach 100 percent.”
- *U.S. News & World Report* ranks the Lubin School of Business among the best business programs nationwide in the 2011 “Best Colleges” survey.
- With the largest co-op and internship program in the region, Lubin provides real-world business experiences, transforming students into job-ready professionals. Most Lubin students have multiple internships prior to graduation, and many of these experiences lead to full-time job offers.
- Lubin’s Mentoring program on LinkedIn is available to every student. Choose from many of our 68,000 accomplished alumni who can assist you with resume review, mock interviews, an experience at their office, and other invaluable insights.

Cultivate an impressive resume before you graduate. Visit:

PACE.edu/apply

Lubin School of Business



LUBIN SCHOOL PROGRAMS

CAMPUS NYC or Westchester

| | |
|--|------|
| Accounting | |
| General Accounting | BOTH |
| Public Accounting (five-year program) | BOTH |
| Finance | BOTH |
| General Business* | BOTH |
| Information Systems | |
| Information Systems–Business | BOTH |
| International Management | BOTH |
| Management | |
| Business Management | BOTH |
| Entrepreneurship | BOTH |
| Hospitality and Tourism Management | NYC |
| Human Resources Management | BOTH |
| Marketing | |
| Advertising and Integrated Marketing Communications | BOTH |
| Global Marketing Management | BOTH |
| Quantitative Business Analysis | NYC |

COMBINED DEGREE IN PUBLIC ACCOUNTING

Get on the fast track to a graduate degree by enrolling in the BBA and MBA in Public Accounting[†] combined degree program. In as little as five years, you can complete your undergraduate **and** graduate degree and be eligible to take the CPA exam. When you graduate you'll be ahead of the curve.

* Transfer and adult students only.

† Students who wish to enroll in the combined degree program usually do so in their junior and/or senior years and are required to meet a minimum GPA.

Business Honors Program

Business majors in the Pforzheimer Honors College are now part of the newly created Business Honors Program, which provides a select group of outstanding BBA and BBA/MBA students with an enhanced academic experience to prepare them for leadership roles in global business. Highlights include:

- **Foundation in four key subject areas**—Understanding Business in the Digital Age, Managing Legal and Ethical Business Challenges, Building and Sustaining Business Relationships, Planning and Control in Complex Organizations
- **International study component**—including recent trips to Brazil, China, Europe, India, Japan, and Russia
- **Advanced leadership course**—incorporating community-based service
- **Year-long Capstone Honors Thesis Sequence**

Pace University has been ranked by Forbes.com as one of the top 20 “colleges that will make you rich.”

The program also provides advanced seminars, skill-building workshops, leadership retreats, distinguished speakers, opportunities to participate in an executive mentoring program, personalized faculty advisement, scholarships for study-abroad courses and field studies, tickets to select Lubin events, and special recognition at the annual Lubin awards ceremony.



Studying in the business capital of the world, you can enjoy all that New York City and the surrounding area has to offer. As part of your classes you can visit the New York Stock Exchange, “see the gold” at the Federal Reserve, or intern at a top media company like MTV, NBC, or HBO. Both campuses are surrounded by hundreds of companies, many topping the *Fortune* 100 list. The opportunities outside the classroom are enormous!



Pace Westchester

Located in Pleasantville, NY, just 30 miles from New York City, Pace’s Westchester Campus offers a traditional college experience with state-of-the-art science labs and video production facilities, competitive athletics and access to internships at *Fortune* 500 companies in Westchester County. Pace Westchester is set on 200 acres with seven residence halls, an environmental center, a fitness center with an Olympic-sized swimming pool, athletic fields, and a student center. The Westchester Campus is home to our 19 varsity athletic teams which compete in the NCAA Division II–Northeast 10 Conference. Students have opportunities to participate in many different types of active student clubs, sororities, fraternities, and professional organizations.

Travel to the nearby village of Pleasantville and enjoy a host of unique retail shops, fine dining, and the acclaimed Jacob Burns Film Center. Westchester has all kinds of entertainment possibilities. Importantly, you are also surrounded by many different kinds of businesses and organizations which allow students to participate in our unique internship program combining classroom theory with on-the-job experience — while earning a salary.



Pace NYC

Whatever you're looking for, you'll find it in the Big Apple, home to 8 million people—and to more than 4,800 Pace undergraduate students.

What better place to study business than the business capital of the world? Pace NYC is located near Wall Street in the heart of New York City's financial and media centers with internship and work opportunities minutes away.

You'll also be steps away from the New York Stock Exchange, Museum of Finance, the Federal Reserve, the headquarters of many *Fortune* 500 companies, and all the cultural riches New York City has to offer.



The Lubin School develops **global thinkers**, with opportunities for **international field study and study abroad** from Brazil to China. Plus you will be immersed in a global village right here on campus, with 675 fellow Lubin students from 75 countries.

International Students

Pace University has a long-standing commitment to cultural diversity and is home to international students representing more than 100 countries. We strive to advance knowledge, while also enhancing mutual understanding, respect, and collaboration.

Scholarships

Merit-based scholarships are available to international students who apply as first-year and transfer applicants. **In fall 2009, 96% of undergraduate international students received some form of merit-based money.**

A Strong International Community

With one of the largest international populations in the United States, New York is one of the few places where you can explore American culture and still find people who speak your native language. Pace has a variety of programs and departments to assist you during your time here.


Safety and Security

Pace works hard to provide a safe environment at both of our campuses. In addition to providing security guards who are on duty 24 hours a day, 365 days a year, we have a number of other measures in place, including:

- **In-house security staff** with many years of experience
- An **electronic alert system** that sends emergency messages from Pace to student cell phones
- An **electronic security system**, which includes closed-circuit television cameras, intrusion alarms, card access readers, and an emergency communication system
- And **security awareness programs and initiatives** to keep the community informed of safety precautions, such as wearing school identification at all times

International Students and Scholars Office (ISSO)

The ISSO provides information prior to your arrival; conducts orientation programs; advises on visa and employment matters, legal rights and responsibilities, health insurance, adjustment issues, and personal concerns; and coordinates a variety of programs and activities on campus.



For more detailed information on international admissions, visit: PACE.edu/international



Endowed Scholarships Available for First-Year Students

Pace University Endowed Scholarships are made possible through generous donations from alumni and friends of the University. Below are five scholarships that you can apply for when you apply to Pace:

- Joel A. Halpern Memorial Endowed Scholarship
- Annie Lai Endowed Scholarship
- Robert and Anne Mann Memorial Endowed Scholarship
- Richard Matthews Endowed Scholarship
- Carl and Lily Pforzheimer Freshman Endowed Scholarship

Robust Scholarships and Financial Aid

A Pace education is more affordable than you think. We offer an extensive financial aid program to help you meet your educational goals.

- **97%:** Percentage of first-year students who received some type of financial aid
- **\$277 million:** Amount of aid Pace students received last year
- **\$17,846:** The average amount of institutional aid offered to all new undergraduate admits
- **\$4,000-\$28,500:** Range of merit-based awards

Financial assistance can come from many places, including scholarships, grants, on-campus employment, and loans. Our goal is to offer every student as much financial assistance as possible. University-sponsored scholarships are awarded to students on the basis of academic merit, service to the community, and financial need. Merit-based aid is based on SAT scores, high school GPA, extracurricular activities, and other factors. Need-based aid is based on academic qualifications and demonstrated financial need.

To apply, complete the Free Application for Federal Student Aid (FAFSA). Consideration for funds is given on a first-come, first-served basis, so students are encouraged to submit applications **before February 15**.



Lubin's Ad Team operates like an advertising agency—using problem analysis skills, developing creative design, and “pitching” their idea to a professional jury. “By the time a student completes a term on the Ad Team, they are ready to accept a job at a major marketing company or agency,” says Professor Larry Chiagouris, PhD. “More importantly, they have skills and contacts that will be with them throughout their lives.”

Professional Business Readiness

As a Lubin student, you'll stay focused on how to leverage a great degree into a great career opportunity. You'll step into the real world of experience through the largest internship education program of its kind in the metropolitan area. You'll work in career-track environments and earn a salary while you pursue your degree.

Our numerous academic clubs and professional organizations further enhance your professional readiness with team-based learning opportunities outside the classroom. These organizations enable students to get involved in campus life while networking with professionals and developing leadership skills.

Lubin students consistently receive national and regional recognition for their accomplishments in student organizations such as the Association for Latino Professionals in Finance and Accounting (ALPFA), the Homer S. Pace Accounting Society, the Management Society, the National Association of Black Accountants (NABA), the Pace Ad Team, the Pace University Marketing Association (PUMA), and the Pace Chapter of Beta Alpha Psi (the national honors fraternity for financial information professionals).



How well does Pace prepare you?

Ask some of the employers hiring our graduates:

- AXA Advisors
- Citigroup
- Credit Suisse
- Dannon Company
- Deloitte & Touche
- Ernst & Young
- Goldman Sachs
- Hess Corporation
- IBM
- JPMorgan Chase
- KPMG
- Morgan Stanley
- New York Stock Exchange
- MTV Networks
- PricewaterhouseCoopers
- Sony Music Entertainment
- UBS

Educating Thinking Professionals

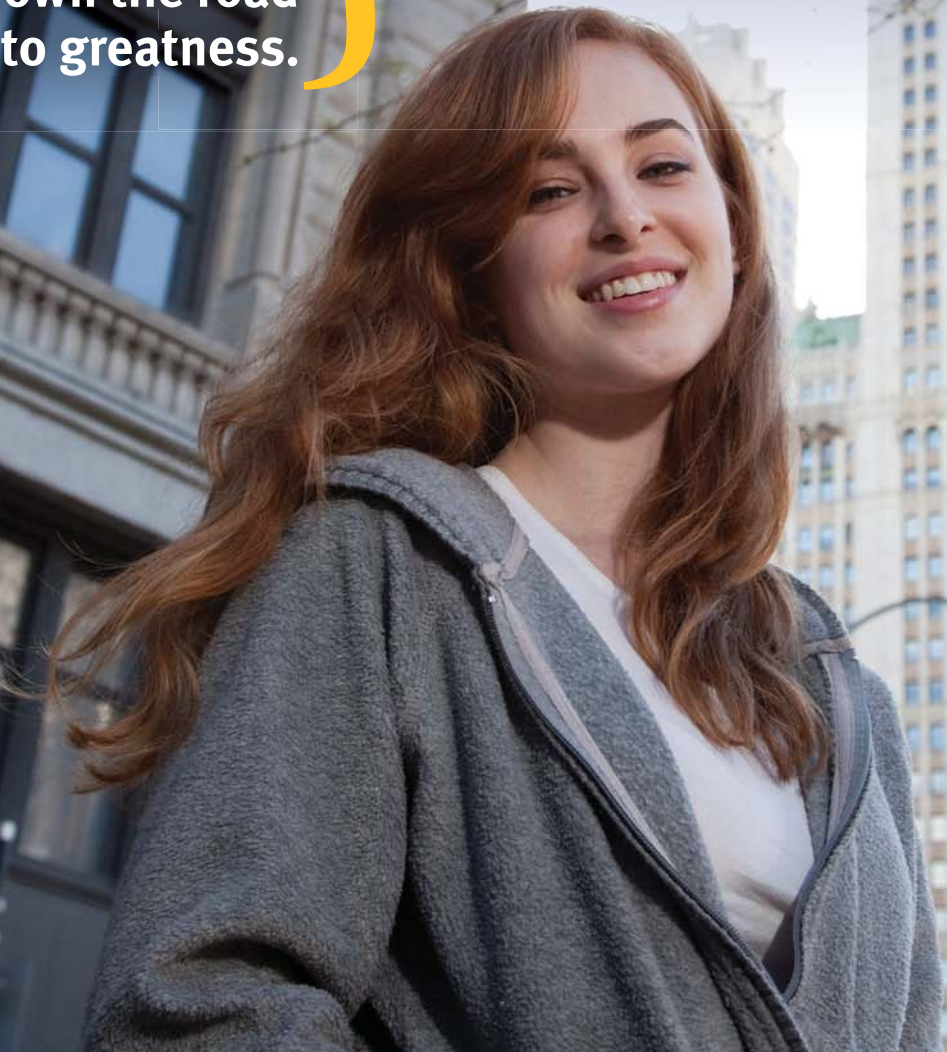
Lubin offers two superb campus locations: Pace NYC is in Manhattan's financial district, just four blocks from Wall Street, and our campus in Westchester is surrounded by major multinational corporations.

Our faculty includes world-renowned professors whose research regularly appears in leading business journals. They're also active members of the business community, with inside knowledge of the professions and companies you're interested in.

Lubin Notable Alumni include Philip F. Bleser '81, '84, '94, CEO, Global Corporate Bank in North America, **JPMorgan Chase & Co.**; Michael Clinton '83, president, marketing and publishing director, **Hearst Magazines**; Melvin Karmazin '79, CEO, **Sirius Satellite Radio**; William C. Nelson '75, chairman and CEO, **HBO**; David Pecker '72, chairman and CEO, **American Media, Inc.**; James Quinn '80, president, **Tiffany & Co.**; Ivan G. Seidenberg '86, chairman and CEO, **Verizon**; Paula L. Summa '78, '84, general manager, **IBM.com**

**Become a leader.
Maximize your
full potential.
Come to Pace and
get a head start
down the road
to greatness.**

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Work toward greatness.

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