April 28, 2015

Dear Students, Faculty, and Staff,

The Pleasantville Project is a collaborative initiative designed to increase the quality and attractive power of the Pleasantville Campus. The overarching goal of the project is to increase enrollment and retention in Pleasantville, ensuring that the major investments the University is making in the campus yield desired results. I'd like to share with you exciting progress that is being made toward that goal.

Promising new academic programs launched this semester. Dyson College of Arts and Sciences' Department of Media, Communications and Visual Arts introduced the BS in Digital Cinema and Filmmaking; the College of Health Professions has launched a new BS in Health Science; and the Lubin School of Business launched a BBA in Healthcare Management. There is significant interest and enthusiasm about these programs and we expect they will attract more students to the Pleasantville Campus. Additional new program offerings across all of the schools will be announced over the next few academic years.

Student Affairs announced their ambitious 2014-2017 Strategic Plan for Westchester. The plan is designed to improve campus life, student persistence, engagement, and success, while leveraging our new facilities. The strategic plan for Athletics will be announced by the end of the semester.

The Campaign for Pleasantville continues to build exciting momentum. Most recently, alumnus and trustee Joseph Ianniello '90, Chief Operating Officer of the CBS Corporation, has made a commitment of $2 million toward the construction of the master plan's new athletics field house, which will be named the Ianniello Field House in recognition of his generosity. To date, $3,618,711 has been raised towards the $10 million goal. In addition, new members have joined the Westchester President's Council and alumni engagement for the Pleasantville Campus continues to strengthen, as evidenced by this past weekend's successful Pleasantville Reunion events.

A Marketing Sub-Committee has been formed as a subset of the Pleasantville Project Committee to develop a communications strategy that increases visibility and raises the reputation of Pace as a higher education leader in Westchester. A website was created to provide detailed information on the Pleasantville Project.

The graduate programs at One Martine Avenue in White Plains will be relocated to the Pleasantville Campus. Faculty offices for the Lubin School of Business Master of Business Administration (MBA) and the Seidenberg School of Computer Science and Information Systems Doctor of Professional Studies (DPS) for Computing and IT Professionals will relocate to the Goldstein Academic Center. The Dyson College of Arts and Sciences Master of Public Administration (MPA) offices will relocate to Choate House. A graduate classroom wing will be built in Miller Hall for the start of the fall 2015 semester.
Construction activity continues to progress. Significant milestones were met this semester. Here is a status report:

- The **Kessel Student Center** expansion and the **Environmental Center Complex** are complete. Both of these new spaces are shining examples of our vision for the campus.

- **Alumni Hall** has been assembled. The masonry work on the exterior of the building is underway and is on schedule to be complete in June. The interior construction continues with the plumbing, electrical, and mechanical work. Alumni Hall is on schedule to open for the start of the fall 2015 semester.

- Work on our **athletic facilities** is behind schedule due to the harsh winter. Now that the weather has improved, work will continue on the multipurpose field and Finnerty Field. Both fields are scheduled to be complete in July. Work on the new field house is underway. The foundations will be complete in May and the structural steel work will follow. The building is scheduled to be complete in December. Work on the new softball field will begin in August and is scheduled to be complete in October.

- Foundation work is underway for **Residence Hall B**. Production on the modular units is progressing: 75 of 125 units have been completed. The modular units will be delivered and assembled during the summer months.

- There are several **site work** projects occurring throughout the campus. The goal is to have most of these projects completed by Commencement. The new light poles are being installed throughout the central part of campus. Shirley Beth's Way will be restored to its original appearance in the next few weeks. Landscaping around campus began on April 20.

For further information and regular updates on the Site Plan or Pleasantville Project, please visit our website at [http://paceplvmasterplan.com](http://paceplvmasterplan.com) or contact Aisha Moyla at amoyla@pace.edu.

Sincerely,

William J. McGrath
Senior Vice President and COO for Westchester