A world view
Figueroa scholarships promote international study

Field Study Participation

Number of Students

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<tbody>
<tr>
<td>Paris &amp; London</td>
<td>Zurich &amp; Vienna</td>
<td>Dubai &amp; Istanbul</td>
<td>Finland &amp; Russia</td>
<td>Dubai &amp; London</td>
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<tr>
<td>Tanzania</td>
<td>India</td>
<td>Milan &amp; Zurich</td>
<td>Brazil</td>
<td>China</td>
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In 2007, the Figueroa family of Westchester, New York, established a $1,000,000 fund to support international travel experiences for Lubin students. Although no one in the Figueroa family is an alumnus or alumna of Pace, the family earmarked this gift in support of international education initiatives in memory of Howard Figueroa’s extensive multinational business experience. “This is a most generous and significant gift that will enable dozens of qualified Lubin students to take part in a study abroad experience,” notes Dean Joseph Baczkó.

In the spring 2010 semester, 24 undergraduate and graduate Lubin students were awarded scholarships to participate in field studies in Austria, Brazil, China, Denmark, Sweden, Switzerland, Turkey, and the United Arab Emirates. These courses were organized by Lubin’s Center for Global Business Programs to provide students with unique experiences that prepare them for leadership positions in business. Students tour company facilities, meet with government leaders, and participate in roundtable workshops conducted by globally recognized academicians.

“The field study course was more than I ever expected,” says Christina Ostran, MBA ’08, a 2008 Figueroa scholarship recipient. “My trip to China was not only a class, but one of the most remarkable times of my life.”

Professionals entering today’s global economy require a well-rounded business education that fuses contemporary disciplines with international applications and hands-on experience. Lubin is committed to providing those global learning opportunities to all students. Since the inception of the program, more than 500 Pace students have studied abroad through Lubin’s field study program. In the last five years, the program has grown by almost 45 percent.

Maria Orlova, MBA ’08, who studied in Tanzania, notes that the experience “...opened my eyes to a new way of conducting business that will be valuable in the future. Career development is done by experience and knowledge, and this trip facilitated both. After taking this course, I strongly believe every MBA student needs to participate in a field study course.”

The Figueroa Family Fund also provided research grants for study in International Business to three Lubin faculty members: Professors Claudia Green, PhD, Alan Eisner, PhD, and P.V. Viswanath, PhD, all received $5,000 research grants and were designated Figueroa International Fellows.

Dreams and spirits
Lubin’s Executive in Residence and Entrepreneur in Residence programs provide students with opportunities to interact and network with leaders in the business community. The programs reflect the school’s “theory to practice” philosophy.

In the fall of 2009, two dynamic business executives visited Lubin as Executives in Residence to provide students with insights into the wine and IT industries. Robert Sands, JD ’84, president and chief executive officer, Constellation Brands, gave an insider’s perspective on effectively marketing wine, beer, and spirits. Nicholas M. Donofrio ’09 (honorary degree), IBM fellow, (retired) executive vice president, Innovation and Technology, discussed how to create real and lasting value in the 21st century.

In addition, entrepreneur, author, and media personality Gurbaksh Chahal served as an Entrepreneur in Residence on the New York City campus. Chahal founded Blue Lithium (acquired by Yahoo! for $300 million) and has appeared on The Oprah Winfrey Show, Bonnie Hunt, EXTRA, and Neil Cavuto, among others. His lecture theme, “Living the Dream,” provided insight into his journey from humble means to a financial powerhouse. After the event he signed copies of his memoir, The Dream. Chahal was honored at the Leaders in Management Dinner on April 29, 2010 (see page 36).