GRADUATE & UNDERGRADUATE FIELD STUDY IN INTERNATIONAL BUSINESS AND MANAGEMENT TO CHINA

Spring Semester 2014 Course — Travel March 14 - March 23, 2014

Instructor: Dr. Alan Eisner
Course: Graduate INB 670A and MGT 630, Undergraduate MGT 347B
Credits: 3
Travel Cost (in addition to tuition): $3,300 plus Chinese travel visa (approximate and subject to change - additional fee is possible in the event of an airline fuel surcharge). Includes airfare, hotel, some meals, and local transportation. Students should budget extra funds for meals.
DEPOSIT DATE: December 2, 2013 ($500)
FULL PAYMENT DUE: January 31, 2014

SCHOLARSHIPS AVAILABLE – APPLY ONLINE AT www.pace.edu/lubin/travelscholarships

Course Focus: This travel course will be about understanding and managing in different cultures, doing business across cultures, and managing multi-national business affairs in the context of the USA and China. We will study cases and hear from experts and then go visit China. The trip will include visits to Shanghai and Beijing (and Hong Kong if time permits), including companies and cultural sites such as the Great Wall and Forbidden City.

Requirements:
- Prerequisite: Graduate level: MBA 603 minimum grade of C or INB 640 minimum grade of C or MBA 674 minimum grade of C. Undergraduate level: Permission of Instructor
- Pre-trip class sessions: January 31, February 7, February 21 and March 7
- Post-trip class session: April 18
**Attendance at all scheduled meetings is mandatory. **

For more information: please contact Dr. Alan Eisner at aeisner@pace.edu