

## COMMUNITY CARBON PROJECT UPDATE



**PROJECT:**

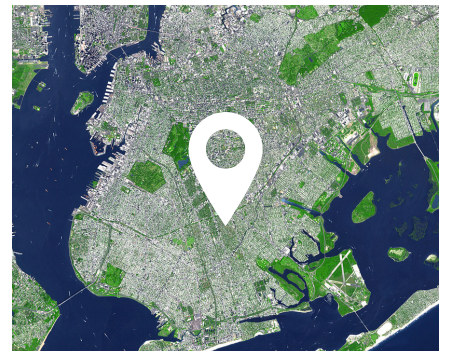
**Trees in the Big City**

**NONPROFIT PARTNER:**

**New York Restoration Project**

**CARBON OFFSET CERTIFICATION:**

**Climate Action Reserve**



### overview

Pace University, located in lower Manhattan in the heart of the Financial District, is an intellectual and cultural hub of one of New York's most dynamic and hyper-urban areas. Urban Offsets is a global leader in developing sustainable urban-based climate resiliency programs for universities and corporations. In this project Pace University and Urban Offsets partnered together to purchase carbon offsets certified by the Climate Action Reserve and to support the New York Restoration Project's (NYRP) spring 2017 tree giveaway program throughout the five boroughs.

### impact

Community Carbon Projects like this one combine the emission offsetting power of carbon offsets with climate resilience programs such as targeted community tree planting. For this program, NYRP and Urban Offsets will utilize tree inventory technologies to regularly measure the health of each tree over the life of the program. Enhancements to NYRP's tree giveaway services were partially funded through the sale of Climate Action Reserve offsets to Pace University.

### opportunities

This project provided NYC residents the opportunity to adopt and care for 150 trees in 2017. These trees, and other NYRP tree planting programs, will need your support again through the purchase of carbon offsets in 2018.

#### Where can we help you in 2018?

**Purchase offsets to further reduce your travel-related carbon footprint.**

**Encourage Pace students to volunteer with the NYRP.**

**1,500**  
**carbon credits**

SOURCED FROM GASTONIA, NORTH CAROLINA AND CERTIFIED BY THE CLIMATE ACTION RESERVE (CAR475).

**150**  
**trees**

INCLUDING OAK, MAPLE, AND WHITE PINE TREES OF 1" DIAMETER WERE ADOPTED BY NYC RESIDENTS.

**600**  
**metric tons**

OF ADDITIONAL GREENHOUSE GASES WILL BE REMOVED FROM THE ATMOSPHERE BY THESE TREES BEFORE THEIR 40TH BIRTHDAY.



New York Restoration Project (NYRP) is a 501c3 designated non-profit organization driven by the conviction that all New Yorkers deserve beautiful, high-quality public space within ready walking distance of their homes. Founded in 1995 by Bette Midler, NYRP has planted trees, renovated gardens, restored parks, and transformed open space for communities throughout New York City's five boroughs.

As New York's only citywide conservancy, NYRP brings private resources to spaces that lack adequate municipal support, fortifying the City's aging infrastructure and creating a healthier environment for those who live in the most densely populated and least green neighborhoods.



## about us

Greensboro, N.C.-based Urban Offsets supports your sustainable goals using the carbon market by evaluating and grading the quality of carbon offsets and bundling the highest rated ones with community resiliency programs that support each customer's mission. Urban Offsets currently supports more than 12,000 new trees across 17 U.S. cities.

### **Want to attract the best and brightest talent with your sustainability message?**

Urban Offsets tree-planting and community garden events help elevate your organization's recruiting efforts by incorporating both corporate social responsibility and student engagement elements. We can leverage our institutional relationships to help you gain competitive advantages that create an inspiring and engaging events that your students will love.



## contact

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