

# WESTCHESTER STUDENT AFFAIRS

## STRATEGIC PLAN



2014-2017



I. LEVERAGE NEW FACILITIES ON THE PLEASANTVILLE CAMPUS.

- A. Maximize use of our new program spaces to improve the student experience.
- B. Utilize new residential spaces to enhance academic and residential services by increasing faculty partnership to enhance the first year experience through academic scheduling of courses, the First Year Interest Group (FIG), and live-in faculty.
- C. Enhance the interaction between residents, faculty and staff to develop a strategic dining plan throughout campus.
- D. Create a partnership with Environment Studies and Sciences to enhance a student’s knowledge on sustainable environmental practices.
- E. Work collaboratively with the Honors College to create specific honors only living environment.

Metrics:

- Student success performance factors
- Residential surveys
- Space utilization data



II. STUDENT AFFAIRS PROGRAMS AND SERVICES WILL SEEK TO IMPROVE FIRST YEAR STUDENT PERSISTENCE.

- A. Create & enhance transitional programs that will positively impact the first year persistence rate from first semester to second semester and first year to second year.
- B. Engage and connect first year students to co-curricular experiences within the first six weeks of the fall semester.
- C. Measure the effectiveness of programs and services in addition to their impact on first year student persistence. Allocate future resources accordingly.
- D. Develop programs to engage first generation and other high-risk student populations.
- E. Increase partnerships with faculty and staff across the University to strengthen the students’ ties to Pace and improve their Pace experience.
- F. Increase training for Student Affairs staff on industry best practices that retain students, measure success, and the impact of involvement.

Metrics:

- Involvement data
- Program evaluation based on student success performance factors
- Comparison of retention results among different populations
- Report faculty and staff partnerships and involvement with Student Affairs

III. LINK CO-CURRICULAR PROGRAMMING AND SERVICES TO LEARNING EXPERIENCES.

- A. Articulate the value proposition of campus involvement and Student Affairs programs.
- B. Develop tools to track and report program effectiveness and value.
- C. Enhance programs and services to prepare students for post-graduate success by developing life skills and providing opportunities for experiential learning.

Metrics:

- Involvement data
- Student success performance factors
- Evidence of learning & student development from programs and services

IV. CREATE AND NURTURE A VIBRANT AND SUPPORTIVE CAMPUS LIFE.

- A. Create and extend campus-wide traditions that will engage more student populations and the Pace community.
- B. Recognize student, faculty, and staff contributions to the campus community through their co-curricular activities.
- C. Develop programs and inclusive experiences to reach traditionally marginalized student populations.
- D. Create and support opportunities for professional staff to take active roles in professional associations and seek professional development opportunities.
- E. Cultivate partnerships with families and alumni.

Metrics:

- Track student involvement data by defined student populations
- Report recognition numbers
- Utilize event & attendance data
- University-wide surveys to augment reporting
- Track professional development activities

V. CREATE A SAFE ENVIRONMENT WITH SERVICES THAT SUPPORT THE MENTAL HEALTH AND SAFETY OF OUR STUDENTS.

- A. Implement bystander training and other trainings focused on sexual assault.
- B. Create processes to formally address student behavior that may be a threat to the community.
- C. Develop programs and services for students focused on reducing any perceived barriers to accessing counseling center staff.
- D. Train the university community on behavioral health intervention strategies that would reduce and manage risk.

Metrics:

- Assessment reports from programs and services
- Track utilization of services
- The campus climate survey on sexual assault
- Benchmark data

VI. PARTNER WITH ENROLLMENT MANAGEMENT & UNIVERSITY RELATIONS TO HIGHLIGHT CAMPUS LIFE AS A PRIORITY IN RECRUITMENT EFFORTS.



- A. Market and brand programs/services to increase awareness.
- B. Jointly develop publicity materials that highlight campus life to prospective students and families.
- C. Advocate for quality facilities that will meet the needs and demands of incoming students.

Metrics:

- University-wide surveys
- Benchmark student needs and facilities
- Website development & publications