



Lubin School of Business

## New York City Awards Ceremony 2023

# Special Awards

## In Order of Ceremony Proceedings

### **Jonathan Sales- Doctoral Program Award**

Jonathan Sales is graduating from the Doctor of Professional Studies program with a concentration in Management. He recently defended his dissertation titled "Different Forms of Diversity in Top Management Teams and the Probability of Corruption Among Multinational Firms." Doctor Jonathan S. Sales is a Managing Attorney with his own practice in Boston, Massachusetts. He has a diverse background, including a BA in Political Science from Bates College, a JD from Northeastern University School of Law, and an MBA from Suffolk University. His research interests include interdisciplinary aspects of management and law, strategy and entrepreneurship, corruption, ethics and corporate illegality, diversity, equity, inclusion and access to justice, legislation, regulation, federalism and policy, internet and cyber issues, and professional services management. Jonathan is a Business professor at several academic institutions including Clark University and Roger Williams University teaching classes in Strategy, Entrepreneurship and Innovation, Leadership, Negotiation, Business Law, Introduction to Management, Principles of Management, and Management Economics. In addition to his professional and academic successes. Jonathan also serves his community as a Pro Bono volunteer, a judge and coach for the Massachusetts Bar Association High School Mock Trial Competition, and as Pro Bono asylum representation for refugees. He will be returning to Massachusetts to continue his work as a Professor of Business and an attorney.

### **George Yu- Graduate Outstanding Student Award**

George is graduating with the highest honor granted by the Lubin School of Business' graduate program- The Outstanding Student Award. In addition to his achievements being recognized tonight, George has been acknowledged consistently for his academic and extracurricular achievements throughout his time at Pace. He has previously been awarded the Kathleen A. Gerla Scholarship, Pat Tozzi Memorial Fund Scholarship, Theodore Hofman Memorial Scholarship, and the President's Scholarship while studying for his MBA in Public Accounting. During his time at Pace, he has completed an internship with Withum in their Accounting department, as well as one with Deloitte in Auditing & Assurance, and with PricewaterhouseCoopers as an Investment Management Tax Intern. He has contributed to the Pace Community by serving as the Chairman of Community Service for his honor society, Beta Alpha Psi (BAΨ). He speaks three languages fluently- English, Mandarin, and Cantonese. Immediately following his graduation, George plans to complete the Certified Public Accounting exam so he can begin working full time. George has been offered an employment opportunity with a prominent CPA firm that he had obtained through Pace's Career Services Department.

### **Vanessa Belhomme- Lubin Alumni Association Graduate Award**

Vanessa Belhomme is graduating from Pace with her MBA in General Business Administration. In addition to the achievements she is being recognized for here tonight, Vanessa has also received the Pace University President's Graduate Student Scholarship Award, the Kathleen L. Gerla Memorial Endowed Scholarship, and the Sumberg Family Scholarship. She has made strides in the real estate industry as a Relationship Manager for Project Destined and a Program Manager for Newmark Group. In these roles, Vanessa has led cohorts of interns in building pitch presentations and increasing their knowledge of real estate, while partnering with Pace University to promote specialized bridge programs for students. Vanessa has a Bachelor of Science with Honors in Biology from CUNY Medgar Evers College. She is also fluent in Haitian Creole, and she holds certifications in Bloomberg Market Concepts and the Project Destined Real Estate Boot Camp. Upon graduation, Vanessa will be immediately continuing her education at Princeton Theological Seminary where she will be pursuing her second Master's degree in Theological Studies on a full scholarship.

### **Salsabeel Karam- Lubin Alumni Association Undergraduate Award**

Salsabeel Karam is graduating with her Bachelor of Business Administration with honors in both Finance and Advertising & Integrated Marketing Communications. She is graduating Summa Cum Laude with a 3.89 GPA. Salsabeel's academic achievements include being on the Dean's List from 2019 to 2022, a recipient of the Brand Marketing Award and Showcase Award, and a member of the National Society of Leadership and Success and Alpha Delta Sigma Honor Society. During her studies, Salsabeel developed a strong interest in International Marketing, Consumer Behavior, and Behavioral Finance and Economics. She conducted a Senior Honors Thesis in Finance that analyzed the European Union entitled, "Euro currency: An Analysis into the Reasons Why Seven

Countries in the European Union have not Adopted the Euro". Salsabeel has completed two internship experiences during her time at Pace in both finance and social media at Zone 7 in Kuwait City. She is a skilled team leader with experience in managing and coordinating teams, having served as the COO and Director of the Pace Brand Marketing Team, President of the International Student Club, and Vice President of the National Society of Leadership and Success. Additionally, Salsabeel has participated in the Goldman Sachs Summer Insight Series, the PwC Case Competition, and the InsideSherpa Citibank Virtual Internship program. She is proficient in multiple social media platforms, with fluency in Arabic and beginner proficiency in French. We are so excited to see what Salsabeel does with her future career as we expect nothing but success from this incredibly successful individual.

### **Bhumika Ghindani- Graduate Career Services Award**

This award recognizes a graduating Pace student for their distinguished dedication to career preparation and successful completion of an internship, practicum, clinical, field work, research or student teaching during their time at the University. Bhumika Ghindana has embraced this dedication, participating in a variety of opportunities starting in her first semester at Pace by completing the INSPIRE career readiness program and building her professional network. She attended a wide range of Pace employer events to explore her possibilities. Bhumika completed three amazing internships during her time at Pace. First, as a Pace Career Services Operations Intern, next, as a Development Assistant Intern at the YMCA, and, most recently, as an iXp Intern for Mid-Market Sales and Marketing Support at SAP. The Career Services office celebrates Bhumika and all that she has achieved.

### **Anshicca Somaiya- Scholastic Achievement Award, Career Services Undergraduate Award, Advertising & Integrated Marketing Communication Departmental Award, and Digital Marketing Departmental Award**

Anshicca is a highly motivated and accomplished student, graduating with a Bachelor of Business Administration in both Advertising and Integrated Marketing Communications and Digital Marketing as well as a minor in Management. She has consistently achieved academic excellence, earning a 4.00 GPA in all three areas of study. In addition to the many achievements she is being recognized for tonight, Anshicca has also been identified as Dean's List First Honors every semester from 2019-2023, has been named a Top 100 Scholar, and has already received the Trustee Recognition Award. Her professional experience includes internships in Project and Account Management for the Clio Awards, Employer Relations for Pace University's Career Services Department, Business Development and Marketing with ASHITA Jewelry, and Program Development and Marketing with Kingsland NY. She has served as the secretary of the International Student Club, as treasurer of the Pace Advertising Club during the 2020-2021 academic year, and as a member and producer for the Pace Brand Marketing Team. She speaks four languages, English, Spanish, Kiswahili, and Gujarati. Upon her graduation, Anshicca will be beginning a full-time summer internship at Wunderman Thompson while preparing to move on to obtain her Master's degree. In recognition of her countless academic achievements, Anshicca will be receiving four awards this evening- The

Scholastic Achievement Award, The Career Services Undergraduate Award, The Advertising & Integrated Marketing Communication Departmental Award, and The Digital Marketing Departmental Award.

### **Rikkin Gijjar- Graduate Student Leadership Award**

As an experienced business leader and skilled engineer, Rikkin has a diverse professional background that includes roles in product management, data analysis, and software development. He is graduating with an MBA in Business Analytics from the Lubin School of Business at Pace University. He earned his Bachelor's degree in Computer Engineering from Dharmsinh Desai University in India. He has interned with companies such as Fulfilld and Expeditors in the USA and worked for over a decade as General Manager of All Tech Electronics in India. In addition to his professional achievements, Rikkin has also been involved in extracurricular activities such as serving as the President of the Finance Club at Pace University and working as a Global Ambassador for the International Student Center at Seattle University. Rikkin served as the Captain for Pace University's Interactive Case Competition team, where he spearheaded the development of a novel product idea that received recognition and was subsequently published in the Pace University Magazine. As the President of the Finance Club, he fostered a sense of camaraderie among graduate and undergraduate students and facilitated professional development opportunities. In his spare time, he was also a member of the Pace Chess Club and enjoyed playing chess before classes. Although he cannot be with us here tonight to receive this award, Rikkin is currently receiving an even greater gift, as he and his wife are currently in Seattle anxiously awaiting the birth of their first child. We thank Rikkin for all of his contributions to the Pace community during his time here, and we wish his new family a healthy and happy transition into the next phase of their lives.

### **Aissatou Gningue- Professional Management Award**

This award of high distinction is granted to the undergraduate student with the most significant impact as a student leader within The Lubin School of Business for the Class of 2023. Aissatou is graduating with a combined BBA/MBA in Public Accounting, a BA in Political Science, and a minor in Pre-Law. She will be sitting for her Certified Public Accounting Exam immediately upon graduation as well as the LSATs within the next calendar year. She is a recipient of the Pace Merit Scholarship, the William Cardew Scholarship, and the Children's Aid Society Golf Classic Scholarship. During her incredibly successful time at Pace, Aissatou completed two internships at *KPMG* in their Consulting and Rotational departments, one internship at *PwC*, and one internship at the New York Law Department in Professional Development. She served the Pace community as a Pace Orientation Leader for Student Engagement, a Resident Assistant, a Pace Guest Registration Assistant and Guest Assistant for the Housing department, a Student Technician for Pace Educational Media, a Ruffalo Noel Levitz- Fundraiser Ambassador, an Associated Press Vote Entry Personnel member, and a PaceBound Lubin Student Ambassador. Aissatou is the Chair of Membership for Beta Alpha Psi (BAΨ) Honor Society, the Fundraising and Social Impact Director of

Pace University's chapter of the American Marketing Association, the Founder and President of the Entrepreneurship Club, the Head Delegate of Model UN, and a founding sister of Pace University's chapter of Phi Mu (ΦΜ). She has been inducted into Pi Sigma Alpha (ΠΣΑ) National Political Science Honor Society, the most prominent and oldest Social Sciences honor society, Pi Gamma Mu (ΠΓΜ), as well as The National Society of Leadership and Success. She is a Fellow and Campus Director of the UN Millennium Fellowship, two-time PwC Case Competition participant, 1<sup>st</sup> place winner of the Deloitte Best Practices Competition, and an Ambassador for One Young World. She speaks three languages fluently- English, French, and Wolof. In addition to her countless achievements, Aissatou has given back to her community by volunteering with New York Cares, Food Bank For New York City, Children's Miracle Network Hospital, and the IRS VITA program. Aissatou was offered post-graduate employment at 3 of the 4 billion-dollar firms on Wall Street before accepting her new position as a Consultant Associate at *KPMG*.

# Graduate Departmental Winners

## In Alphabetical Order

### **Arielle Herlihy - MBA Talent Management Award**

Arielle is a highly organized and detail-oriented human resources professional with experience in benefits administration, HRIS database management, recruiting, onboarding, and special projects. With a strong focus on employee well-being, Arielle successfully implemented a Wellness Program at their current firm and administered employee benefit programs at their previous organization. Arielle has experience in recruiting assistance and administrative work and is well-equipped to handle the intricacies of human resources and is a valuable asset to any organization. Currently pursuing an MBA in Talent Management, With a background in Psychology and experience in benefits administration, HRIS database management, and recruiting assistance, Arielle is a well-rounded human resources professional. Has a proven track record of successfully managing employee benefit programs, administering HRIS systems, and implementing special projects. Pursuing an MBA in Talent Management, Arielle is well-positioned to provide strategic human resources solutions and drive organizational success. We therefore confer Arielle with this award for achieving excellence throughout her academic journey at PACE.

### **Brianna McGowan - MS in Financial Management Award**

Brianna McGowan is a recent graduate from Pace University's Lubin School of Business, having earned both a Bachelor of Business Administration (BBA) in Public Accounting and a Master of Science (MS) in Financial Management in 2022. With a strong academic record of a 3.83 GPA in her BBA and a 3.66 GPA in her MS, she has taken courses in advanced accounting, auditing, advanced business law, and federal taxation. In addition to her academic achievements, Brianna has excelled



in athletics, playing for Pace University's women's lacrosse team as a defense player while maintaining a full academic schedule. Brianna has also gained valuable professional experience working as an IRW Tax Intern for KPMG, where she worked closely with upper management to complete client deliverables on time and above expectation. She is a proven leader, serving as Vice President of Professional Activities for Delta Sigma Pi at Pace University and as Senior Captain for the Lady Dalers Women's Lacrosse and Volleyball teams while in high school. Brianna is also actively involved in volunteer work, having served as a volunteer coach for lacrosse and a recess leader at Bedford Elementary School. She is proficient in Microsoft Office and has basic Spanish language skills. This award is conferred to her for balancing and acing all her other and academic achievements so well.

### **Brittany Schmell - Marketing Management Award**

Brittany Schmell is a highly accomplished and driven individual, pursuing a Master of Business Administration in Marketing Management from Pace University's Lubin School of Business. She completed her Bachelor of Science in Psychology from Tulane University, School of Science and Engineering, where she graduated Summa Cum Laude with a 3.98 GPA and was a Dean's List honoree in all semesters receiving the Tulane Merit Scholarship. Alongside her academic achievements, she has also gained valuable work experience, including her current role as a Retail Experience and Operations Coordinator at Cartier. She has also worked as a Social Media and Marketing Consultant at TrainingGrounds and a Marketing Intern at Corey Paige Designs. Brittany has a passion for community service and has volunteered with various organizations, including the Alpha Epsilon Phi, Trombone Shorty Foundation, and St Rita's School. She is a skilled user of Microsoft Office and has conversational proficiency in Spanish. We are proud to confer upon her this award that signifies her academic prowess and wishing the same for all her future endeavors ahead.

### **Dalen Ferreira - Arts & Entertainment MS Award**

Dalen is highly skilled with a diverse background in arts and entertainment management, food studies, Korean language and traditional music. He pursued a Master of Arts in Food Studies at New York University, while working as a Program Coordinator for Executive Programs. Dalen has a Bachelor of Arts in Music from Harvard University. With experience as an Operation Assistant at FIFTYLAN, an Assistant Manager at Planet Fitness, and a Web Fulfillment Associate at Harvard Student Agencies, Dalen has developed strong skills in operations, training, customer service, and project management. In addition, he held program coordinator roles for Harvard College in Asia Program 2019 Conference and Harvard Radcliffe Gilbert and Sullivan Players. Dalen is proficient in Korean and French and possesses technical skills in Microsoft Office Suite, Adobe Suite, G-Suite, DAW and Notation Software, and Final Cut Pro. We are happy to confer this degree upon Dalen today and wish him luck for all future endeavors.

### **Iana Ostapets - MS Social Media and Digital Marketing Award**

Iana Ostapets is a highly skilled digital marketer with a passion for data analysis and visualization. She holds a Master of Science in Social Media and Mobile Marketing from Pace University's Lubin School of Business, where she earned a perfect 4.0 GPA. Iana's experience in digital marketing includes working as a Digital Analytics Associate at Nagarro Inc, a Marketing Research and Analytics Intern at First and First Consulting, and a Social Media Associate at SFW Runway during New York Fashion Week. Iana with her range of technical skills, including regression analysis, SEO, SEM, and Tableau has conducted social and digital research, developing data-driven insights, and producing data visualizations. In her spare time, Iana enjoys pursuing interests such as makeup artistry, graphic design, and traveling. We are proud to award Iana for having a well-rounded and balanced academic achievement with us at PACE University.

### **Jeniah Lane - MBA Infosystems Award**

Jeniah is an accomplished professional with a diverse educational background and experience in customer experience management, data analytics, and team collaboration. She completed a Master of Business Administration (MBA) in Information Systems from Pace University, and earned a President Scholarship and Lubin Graduate MBA Information System Award. Jeniah also holds a Bachelor of Arts (BA) in Psychology from Hunter College, where she achieved the Dean's List (Fall 2019) and Transfer Achievement Scholarship. In her most recent role as a Customer Experience Management Intern at Verizon Communications Inc., Jeniah contributed to CX strategy and transformation projects, participated in customer journey mapping, and collaborated with cross-functional stakeholders to leverage customer data, insights, and emerging industry trends. Jeniah possesses a range of computer skills, including Microsoft Office Suite, Google Suite, Figma, Miro, Verint, Lucidchart, IBM SPSS, Salesforce, SQL, Slack, Epic EHR System, and MRI Simmons. Jeniah has truly performed well throughout her academic course and we confer her with the MBA Infosystems Award.

### **Jiayang Yu - MBA Accounting Award**

Jiayang Yu completed a sPublic Accounting MBA at Pace University and has been on the Dean's First Honors List. During her time at Ernst & Young as a Tax Intern, she contributed to the preparation of state tax returns and aided in translating sales tax projects from Chinese to English for EY's office in China. As a Staff Accountant at TZG Accounting, Jiayang filed taxes for over 15 small businesses, worked with different insurance companies and collaborated with state departments and the IRS to provide timely information for resolving requests. Jiayang has an interest in volunteering and volunteered at God's Love We Deliver, packing and delivering meals to individuals with serious illnesses. She is proficient in Microsoft Office, including Word, PowerPoint, and Excel. We are conferring the MBA Accounting Award to her recognizing her achievements at PACE University.

### **Katherine Kunstel - MBA Business Award**

Katherine L. Kunstel, MBA, MMSc, PA-C is a highly accomplished and experienced healthcare professional. She completed her Master of Business Administration from the Lubin School of Business at Pace University, an MMSc from the Yale University School of Medicine, and a Bachelor of Science in Human and Consumer Sciences from Ohio University. She is a licensed and certified physician assistant in New York, has additional certifications in life support and infection control. She has extensive experience in patient care, including serving as a Physician Assistant in Hematologic Malignancies and Stem Cell Transplant at New York-Presbyterian Hospital/Columbia. In her current role as Assistant Professor, Remediation Coordinator, and Director of Admissions at Case Western Reserve University School of Medicine, she serves on various committees and is actively engaged in teaching, advising, and leading initiatives to enhance diversity, equity, and inclusion in medical education. We proudly confer the MBA Business Award to her for achieving laurels in her field of study.

### **Nicolas Morales - MS in Financial Risk Management Award**

Nicolas is a highly analytical professional with a proven track record of success in the finance industry. Nicolas completed Master of Science in Financial Risk Management from Pace University's Lubin School of Business, and achieved a 3.97 GPA with a Financial Risk Manager Award in December 2022. Nicolas's industry enrollment includes being a CFA Institute member since December 2019 and passing the Level I exam on his first attempt. Nicolas also won the 2023 New York CFA Research Challenge among 27 teams from top universities to support an investment recommendation on Bank of New York Mellon's stock. Nicolas's work experience includes being a Business Analyst at AON in New York, where he spearheaded the use of Power BI as the main tool to leverage data from Aon's Claims Resolution Platform, and a Graduate Assistant at Pace University, he built financial models for systemic risk using a Bayesian approach. Nicolas is a highly motivated individual who possesses excellent communication skills, works well under pressure, and is a team player. We are proud to award this honor to Nicolas Morales as an outstanding achiever in his academics and during his Master's journey at PACE.

### **Ophelie Tosivint - MBA Marketing Management Award**

Ophelie Tostivint is a Marketing Analytics professional with strong problem-solving and analytical thinking skills, currently based in Brooklyn, NY. She holds a Master's degree in Marketing Analytics from Pace University's Lubin School of Business, with a concentration in Marketing and Data Analytics. Ophelie has experience in conducting deep dive analysis on user engagement metrics, creating reports and visualizations to communicate data insights, and conducting A/B testing to improve user engagement and increase conversion rates. She has also worked on coordinating the implementation of new software and platforms, enhancing email databases, and organizing trade show events. Ophelie has excellent skills in programming languages such as SQL and R, analytics tools such as Tableau and Excel, and design software such as Adobe Suite.



### **Pooja Roka - Investment Management Award**

Pooja Roka is a finance professional based in New York City with an Master of Business Administration (MBA) in Investment Management from Pace University's Lubin School of Business. She has extensive experience in financial analysis, business analysis, project management, and product strategy. She has worked in various industries, including finance, technology, and customer service. She is also multilingual, fluent in English, Hindi, and Nepali. She is an adept user of Microsoft Office Suite, G-Suite, Bloomberg Terminal, Salesforce Lightning, and other software platforms. We at PACE recognize her true abilities and potential and are happy to present the MS Investment Management Award to her.

### **Sanika Digrajkar - MBA Marketing Analytics Award**

Sanika Digrajkar is completing her MBA in Marketing Analytics. Her background includes experience as a Graduate Research Assistant, where she worked on various Consumer Behavior and Marketing Research projects, assisting in the collection, analysis, and management of research data. Sanika has also worked as a Market and Operational Analyst Intern at Optima Global Solutions, where she developed successful proposals, implemented targeted email marketing campaigns, optimized social media presence, and collaborated with the HR team to evaluate candidate qualifications. Prior to this, Sanika served as a Business Development Executive at Advend Innovations in Bangalore, India where she executed marketing campaigns, managed and updated company websites, and helped create executive-level updates on projects to the CEO. She has also worked as a Catalog Quality Associate at Amazon, where she conducted audits and quality tracking initiatives to reduce customer cognitive load. In her free time, Sanika enjoys singing, traveling, and reading books such as Delivering Happiness by Tony Hsieh.

### **Selay Lahori - MBA Corporate Finance Award**

Selay Lahori is an experienced Senior Financial Analyst with a background in corporate finance and investments. Holding a Master of Business Administration from Pace University and a Bachelor's degree in Business Administration from Baruch College. Selay has worked for American Express, Manpower Group, and Mission Product Holdings, where she gained expertise in financial analysis, strategic workforce planning, and data management. She has a strong skill set in data analytics, financial reporting, and quantitative analysis, with proficiency in Microsoft Office, QuickBooks, and Oracle- NetSuite, among other tools. Selay is also fluent in English and conversational in Pashto. We recognize her achievements and are truly excited to present her with the MBA Corporate Finance Award.

### **Stephany Reyes - MS Human Resources Management Award**

Stephany Reyes is a recent graduate with a Master's degree in Human Resources Management from Pace University's Lubin School of Business. Stephany, an experienced Counter Sales Representative and as a Lead Server and Host is also a Community Service and Fundraising Assistant and has worked as a Summer School Counselor. Stephany has achieved several accomplishments, including Beta Gamma Sigma membership and an MS Human Resources Management Award. She is bilingual in English and Spanish and possesses technical and soft skills such as Microsoft Office Suite, Self-Motivation, Communication, and Adaptability. We are happy to present her this Award achievement.

## **Undergraduate Departmental Winners**

### **In Alphabetical Order**

### **Andrew Buchek- Sports Marketing Award**

Andrew Buchek is a recent graduate from Pace University's Lubin School of Business, with a Bachelor of Business Administration in Sports Marketing, and a 3.76 GPA. With previous work experience at HomePlate Catering & Hospitality and UPS, he has honed his organizational and managerial skills. He has also volunteered at Campaign Against Hunger and Piscataway Pop Warner, where he has demonstrated his commitment to teamwork and community involvement. Andrew is proficient in various social media platforms and Microsoft Suite, showcasing his technical abilities.

### **Chuxi Yang- Public Accounting Award**

Chuxi Yang is a BBA in Public Accounting (CPA track) graduate with a strong interest in auditing. She has successfully passed the FAR and AUD sections of the CPA exam. Chuxi is currently pursuing a Master of Science in Applied Analytics at Columbia University, School of Professional Studies, expected to be completed by Fall 2024 – Winter 2025. She has relevant coursework in Advanced Accounting, Auditing, and Accounting Information Systems, among others. Chuxi has also gained practical experience in financial research, financial statement preparation, and consolidation as well as collaborating with external auditors during her internships at Theheman, LLC and ZGT supply chain Group. Additionally, she has worked on several academic projects, utilizing IDEA software and Tableau for auditing and financial analysis. Chuxi has a range of technical skills in Microsoft Office Suite, Tableau, Python, SPSS, and language skills in both Mandarin and English. In her free time, Chuxi enjoys playing soccer, skiing, and hiking.

### **Derek Storer- American Marketing Association Award**

Derek is graduating with his BBA in Business Analytics with a minor in Finance. He has made significant contributions to the Pace Community during his time here. Derek has served as a Peer Leader, as CEO and COO of the American Marketing Association chapter at Pace, as a highly-valued Campus Tour Guide, and, most recently, as a Lubin School of Business Q&A Specialist for the 2023 Virtual PaceBound event. Derek has completed a summer internship opportunity with Barclays in their Operations Analytics department. Upon his graduation, Derek will be returning to his role at Barclays to begin working for the company full-time.

### **Francesca Saracino- Brand Marketing Team Award**

Francesca Saracino is graduating with her BBA in Marketing, Advertising, and Integrated Marketing Communications. Francesca has gained a wealth of experience, from interning at the Clio Awards, where she assisted with marketing efforts and reviewed entries submitted into the Clio Health awards program, to working as a Customer Associate at Anthropologie and managing VIP ticketing at Pebble Beach Concours d'Elegance. She has also demonstrated excellent leadership skills as the Chief Operating Officer, Co-Director, and Presenter for Pace University's Brand Marketing Team, where she has worked on a comprehensive marketing campaign for Indeed. Francesca's academic achievements are just as impressive, with a GPA of 3.90. Francesca will be immediately joining the workforce upon her graduation as she has accepted a full-time position as a Marketing Coordinator for the Clio Awards.

### **Htet Wadi Lin- Human Resources Management Award**

Htet Wadi Lin is a driven and ambitious student graduating with a BBA in Human Resource Management at Pace University's Lubin School of Business. With a keen interest in finance and customer service, Htet has gained experience in budgeting, researching, analyzing data, financial reporting, and leadership. Fluent in English and Burmese and proficient in Chinese, Htet is an excellent communicator with a diverse skill set. As a Bloomberg certified student, Htet is eager to learn more about the world of finance and expand her knowledge in the field through internships and work experiences. With a strong work ethic and excellent time management skills, Htet is poised to make a significant impact in her future career endeavors.

### **Isaiah Jimenez- Entrepreneurship Award**

Isaiah Jimenez is an entrepreneur major at Pace University with an expected graduation date of May 2023. As a Resident Assistant, he manages and holds meetings for dorming college students to maintain a healthy community lifestyle on campus. He has experience in managing and overseeing operations as the Chief Executive Officer of Eclepster Inc. and as the Chief Operating Officer of PebbleBomb LLC and Wepptek LLC. Isaiah also has skills in communication, sales, point of sales systems, networking, social media management, Microsoft Excel, Adobe Photoshop, and Adobe

Illustrator, and is fluent in both English and Spanish. His notable features include a Pace Spotlight Feature and a Times Square Billboard Feature, and he has a LinkedIn profile for professional networking.

### **Jonathan Wong- Business Analytics Award**

Jonathan M. Wong is a highly motivated and adaptable individual with strong analytical, problem-solving, and communication skills. He is currently pursuing a Bachelor of Business Administration with a double major in Finance and Business Analytics at the Lubin School of Business at Pace University. With a GPA of 3.91, he is also a Presidential Scholar recipient. He has experience as a Sales and Trading Summer Analyst at MUFG Securities America Inc., where he rotated among different desks, researched historical SOFR and LIBOR swap spreads, and worked in a team to create a \$1bn theoretical investment portfolio. He has also worked as a Startup Finance Intern at Caravan Wellness, where he conducted market research and prepared financial models. He is proficient in various computer skills, including Microsoft Office, VBA, Tableau, Python, and R, and has a keen interest in cryptocurrencies, investing and trading, history, data analysis, coding, chess, video games, hiking, and skiing.

### **Kaylie Shapiro- Brand Marketing Team Award**

Kaylie Shapiro is a driven and ambitious young professional. She is graduating with her Bachelor of Business Administration in Advertising & Integrated Marketing Communications. Kaylie has already gained invaluable experience in the field through her roles as Executive Director of Media on the Brand Marketing Team. Kaylie has stated that her time on the Brand Marketing Team was among some of the best experiences she has ever had as it had completely prepared her for a career in marketing and advertising. Currently, she is interning with the IT firm, Comarch, in their Event Marketing department. With a passion for all things marketing and a keen eye for detail, Kaylie is sure to continue making a name for herself in the industry long after her graduation.

### **Lauryn Hyland- Accounting Award**

Lauryn Hyland is an Honors college student at Pace University's Lubin School of Business in New York, NY. With excellent critical thinking and problem-solving skills, Lauryn is eager to gain practical experience in the Accounting field. Her passion for mathematics is reflected in her proficiency in calculus, algebra, and statistics. During her academic projects, she has demonstrated her ability to work collaboratively and implemented successful advertising techniques that boosted sales. Lauryn has gained practical experience through internships at Hymes, Barrera, & Kim CPA LLP and as a Sales Associate at Vans. She has also volunteered at SelfHelp and served as an Honors Mentor at Pforzheimer Honors College. Lauryn's technical skills include proficiency in Word, Excel, PowerPoint, and social media platforms.

### **Maggie Bartek- Arts & Entertainment Management Award**

Maggie Bartek is a highly motivated and detail-oriented Arts & Entertainment Management student currently pursuing a Bachelor of Business Administration degree at Pace University's Lubin School of Business in New York. She has strong communication and writing skills, and her coursework has included financial accounting, marketing, and business in the performing arts. Her experience includes serving as a receptionist and administration assistant at Inspira Physical Therapy, a social media ambassador for Ripple Effect Artist, and a dance teacher at Balance Dance Studios. Additionally, she has been involved in several volunteer and leadership roles, including as a volunteer for The Carter Burden Network and as an apprentice for CATASTROPHE!.

### **Matthew Maher- New York State Society of Certified Public Accountants Award**

Matthew Maher is a current Bachelor of Business Administration student at Pace University's Lubin School of Business, majoring in Accounting with a minor in Sports Marketing. He has a high GPA of 3.83 and has taken relevant coursework in accounting, economics, business law, finance, management, and sports-related subjects. As an intern at Shah Sports Group, he has assisted in planning sponsors for a company retreat and worked on building long-term relationships between athletes and companies. Outside of work and school, Matthew enjoys volunteering with children and has a passion for sports, including collecting sports cards and memorabilia. He also has technical skills in Microsoft Office, including Word, Excel, PowerPoint, and Outlook.

### **Megan Clarkson- Business Management Award**

Megan Clarkson is a highly motivated and detail-oriented Honors Business Management student at Pace University. She has a proven track record of academic excellence with a 4.0 GPA and is a Dean's List student. Megan has excellent interpersonal and communication skills and is passionate about pursuing a career in management. She has relevant coursework in marketing, managerial and organizational concepts, financial and managerial accounting, and business analytics. Megan has experience in general management, creative marketing, and event planning, among others. She has a strong technical skill set and is proficient in Microsoft Office, social media platforms, Adobe Photoshop & Illustrator, and Canva

### **Natalya Turbaba- Global Marketing Management Award**

Natalya Turbaba is graduating with her Bachelor of Arts in Applied Psychology and Human Relations and a Bachelor of Business Administration in Global Marketing Management with a 3.92 GPA. Natalya has gained valuable experience in a range of roles, including as a Career Services Counseling Team Intern at Pace University, where she designed and edited event calendars, provided career counseling, and conducted individual resume reviews. Additionally, she has interned at the National Eating Disorders Association and Pet Snax LLC, where she gained



experience in text messaging and email communication systems, evaluated potential sales outlets, and tracked sales leads. Natalya frequently volunteers as a Librarian Assistant at the Stratford Public Library. Natalya is fluent in three languages- English, Ukrainian, and Russian.

### **Olivia Martone- General Business Award**

Olivia Martone is a senior at Pace University's Lubin School of Business, majoring in Business Management with a minor in French. With a GPA of 3.9, she has a comprehensive understanding of foundational business concepts in both French and English. Olivia has experience in Social Media Marketing, Public Relations, and legal internship experience in real estate matters. She has created fashion and lifestyle content while partnering with various brands, resulting in a following of 30K and an accumulation of 1M+ likes. Olivia has been recognized with various awards and affiliations and has held leadership positions in her community, notably as Vice President of the Lindenhurst Community Cares Coalition

### **Paola Beber Sanches- Brand Marketing Team Award**

Paola Beber Sanches is a highly accomplished Marketing Honors student with a strong international background. She has extensive experience in social media marketing, content creation, and media strategy. Paola is a talented problem-solver who excels both individually and as part of a team. She is currently pursuing a double major in Marketing, Advertising and Integrated Marketing Communications, and Digital Marketing at Pace University, where she has maintained a perfect 4.0 GPA and earned scholarships from the Jack Kent Cooke Foundation and Spectrum. Paola has held leadership positions in various organizations, including the Brand Marketing Team at Pace University, and has founded and launched an art program for children focused on enhancing social skills through art therapy methods. She possesses excellent communication skills and is fluent in both English and Portuguese, with a basic knowledge of Spanish.

### **Rebecca Chernyakhovsky- International Management Award**

Rebecca Chernyakhovsky is a senior-standing student with a Bachelor's degree in International Business Management and a minor in Critical Race and Ethnicity Studies, with a concentration in European Regions from Pace University, Lubin School of Business. She has a GPA of 3.7/4.0 and has been on the Dean's List for five consecutive semesters. Rebecca's coursework includes various topics such as Gender and Social Change, Race and Ethnicity, International Relations, and Crimes Against Humanity. She has conducted academic research and analysis on topics such as "COVID-19 In Sweden," "Intersectionality of Beauty Standards and Cross-Culture," and "Analysis of Sweden's Sex Work Policy." Rebecca has worked as a Writing Tutor at Pace University Writing Services, an Optometrist Technician at Opsin Eye Care, a Barista/Barista Trainer at Starbucks Coffee Company, and a Tutor/Receptionist at Kumon Learning Center for Math and Reading. In her free time, she volunteers at the Kiddie Academy of Freehold as a Child Behavioral Research Assistant and

previously worked at Bayonne Adult Day Care as a Recreation Assistant. Rebecca is proficient in MS Word, Excel, PowerPoint, and speaks English, Russian, and conversational French

### **Rebecca Ruvinov- Information Systems Award**

Rebecca Ruvinov is an Information Systems undergraduate senior at Pace University with exceptional analytical and communication skills, as well as strong reading comprehension and writing abilities. Rebecca has a minor in Pre-law and has completed a Paralegal Certificate Program from the Center for Legal Studies at Wagner College. She has gained valuable experience as a Legal Intern and Research Assistant at the Law Offices of Michael W. Goldstein, where she has conducted in-depth legal research and prepared legal memos. Additionally, Rebecca has volunteered as a National Anthem singer, tutored individuals in vocal performance, and organized music events and festivities at Sunrise Nursing Home. Rebecca is also a skilled musician and enjoys playing tennis in her free time. Upon her graduation, Rebecca will be preparing to begin law school at New York Law.

### **Sean Mueller- Finance Award**

Sean Patrick Mueller is a highly motivated and accomplished Bachelor of Business Administration candidate at Pace University's Lubin School of Business in New York, with a concentration in Finance and Management. His impressive academic record includes a Cumulative GPA of 3.94/4.00 and a Major GPA of 4.0/4.0, placing him on the Dean's List First Honors. Sean has gained professional experience in the financial industry through his previous roles as a Financial Advisory Analyst at Mazars and a Private Equity Analyst at Manufacturing Succession Partners. He also founded and operated his entrepreneurial venture, Mueller Landscaping. Sean is an active member of the Pace Investment Club, Beta Gamma Sigma, and Private Equity & Venture Capital Club. His interests include skiing, vintage shoe collecting, and reselling streetwear.

### **Sherzod Mukhamedov- Business Studies Award**

Sherzod Mukhamedov is a Bachelor of Business Administration candidate with a major in Marketing and Management from Pace University's iPace program. He boasts a GPA of 3.52 and has completed relevant courses in Organizational Behavior, Social Media in Marketing, Human Resources Management, Principles of Marketing, Leadership Principles/Practice, and Statistics. Sherzod has worked as an Account Executive for Medical Technologies Ltd. where he has been responsible for recognizing client goals and objectives to provide medical equipment solutions, and promoting medical equipment and sales performance. He has also worked as a Key Account Manager for VegaPharm LLP where he was responsible for establishing long-term contacts with large wholesale companies, working with key clients, and monthly sales analysis. Additionally, Sherzod has technical skills in Google Analytics, Microsoft Word, Excel, PowerPoint, and CRM-systems and is proficient in English, Russian, and Uzbek.

### **Tien Lai- Hospitality and Tourism Award**

Tien Lai is a dedicated hospitality and tourism management student with a 3.63 GPA from Pace University, Lubin School of Business, and is expected to graduate in May 2023. With experience as a head server at Banh NYC and as a hotel receptionist at Paradise Saigon Boutique Hotel in Vietnam, Tien has gained expertise in providing excellent customer service, managing food resources, and supervising staff members. Tien has also collaborated with teams to design a world tour and develop a business plan for a new restaurant. Additionally, Tien has held the position of Vice President at Pace University's Global Korea Through Entertainment Club, where they managed the social media director and director of activities, increasing memberships by 50%.