

2011-2015 PACE UNIVERSITY- PLEASANTVILLE GREEK LIFE STRATEGIC PLAN

This plan defines and explains the direction of the Pace University- Pleasantville Greek Community for 2011-2015. The document highlights the purpose of Greek Life at Pace University, goals and objectives Greek advisors and student leaders plan to pursue, and community values all members should strive to promote during their time at Pace and beyond.

*EFFECTIVE
JANUARY 1, 2011*

Introduction

In the Fall 2010 the Center for Student Development and Campus Activities partnered with Greek student leaders, alumni/ae, and inter/national fraternity and sorority staff to create a new direction for the Pace University- Pleasantville Greek Community. A committee, made up of students and advisors, explored the state of Greek Life at Pace University and identified areas that could be strengthened. The culmination of these discussions resulted in a unified purpose, values, goals, and objectives for the Greek community. This plan has the same timeline as the larger University's strategic plan, *Opportunitas in the 21st Century: Seizing the Moment*.

Pace University Pleasantville Greek Life Purpose

Pace University- Pleasantville fraternity & sorority community promotes leadership, scholarship, service, and unity in order to retain students, promote student success, leave legacies, and create unmatched campus traditions.

SDCA/Office of Greek Life shall work to advance this purpose. Chapter members, alumni/ae advisors, faculty/staff advisors, and fraternity/sorority national headquarter representatives make up the Pace University- Pleasantville Greek Community.

Values that guide the Greek community

Fraternity and sorority members align their daily actions and behaviors to a specific set of values from their Greek letter organizations. Therefore it is only appropriate that the Greek community (as an organization itself) have a set of commonly shared values to guide all members. The following values influence the way members should interact with each other, skeptics, and stakeholders outside the Greek community.

Leadership- Chapters and councils offer leadership opportunities to their members on local, regional, and national levels. Greeks promote leadership both within and outside (i.e. with non-Greek organizations) the community. Members benefit from attending various leadership development seminars, workshops, and conferences through their involvement in Greek Life. Leadership, in practice, extends beyond college into alumni life. Greek alumni become leaders by serving their professional and local communities. Some alumni give back by advising undergraduate chapters.

Scholarship- Chapters and councils have GPA requirements for individual members to join, remain active, and assume leadership positions within the Greek community. The Greek GPA, retention, and graduation rates should be at or above the University GPA each semester. It should be the hope for members to be active in Greek Life as well as academic honor societies on campus. Greek Life connects members with mentors (i.e. chapter leaders or upper-class students) who can help members with academic struggles and refer members to academic resources on campus. Chapters and councils should sponsor academic programs that are worthwhile for members. Lastly, the University will continue to host and encourage participation in Gamma Sigma Alpha, an academic honor society for Greek students.

Service- Chapters and councils sponsor both philanthropic endeavors as well as community service opportunities for their members. Chapters (with the assistance of the Office) should keep a log of how many hours and dollars they raise on an annual basis and then market this information to the larger campus body. Members participate in their chapter's own major community service/philanthropy events as well as campus sponsored community service/philanthropic events (e.g. Relay for Life).

Unity- Members of our community recognize that Greek Life is bigger than their own chapters. Chapters and councils collaborate across the community as well as with non-Greek student organizations on programs and activities which benefit all of campus life. Programs where the entire community comes together (e.g. Circle of Greeks, Greek Week, Greek Semi-Formal) are paramount. Members understand that we learn and accomplish most when we are a unified, solid force on campus.

Strategic Plan Goals and Objectives

1. Establish accountability towards Greek Life purpose

SDCA/Office of Greek Life will set clear standards that clarify what fraternity and sorority expectations are at Pace University-Pleasantville. These standards will help fraternities and sororities become more consistent with the Greek Life purpose.

- *Objective A:* Develop a relationship statement to communicate expectations for chapters, chapter leaders, advisors, national HQ's, and the University
- *Objective B:* Develop a monthly reporting system for chapters
- *Objective C:* Create an Alumni Advisory board to oversee and assess implementation of Strategic Plan

2. Create campus traditions through collaboration and consolidating existing programs

SDCA/Office of Greek Life, in conjunction with student leaders, will develop programs that have greater impact on campus life. It is our hope these campus traditions and programs will improve the collegiate experience for both Greek and non-Greek students alike.

- *Objective A:* Encourage governing councils to collaborate on PASSPORT
- *Objective B:* At least two PASSPORT programs should be co-sponsored with non-Greek organizations
- *Objective C:* Create one annual program that involves the surrounding communities (e.g. Pleasantville, Mt. Pleasant, Briarcliff, etc.)
- *Objective D:* Improve Greek Week and establish it as a premier campus program

3. Develop initiatives, programs, and services that facilitate membership & leadership development

SDCA/Office of Greek Life will create services that benefit member's personal and leadership development. These retreats and seminars will complement and enhance any chapter's current membership development program.

- *Objective A:* Establish a New member retreat for both Fall and Spring semesters requiring that all new members of the Greek community attend at least once during their collegiate experience
- *Objective B:* Create an emerging leaders retreat for Greek students
- *Objective C:* Ascertain funds to send student leaders (both council and chapter) to the Northeast Greek Leadership Association Annual Conference annually
- *Objective D:* Create online resources to facilitate chapter officer transitions
- *Objective E:* Build a partnership with Cooperative Education and Career Services to establish programs and services targeted to Junior and Senior Greek members
- *Objective F:* Develop a member mentor program linking older members with newer members and/or potential new members

4. Re-establish or begin new relationships with Alumni/ae fraternity and sorority members to provide greater support for chapters

SDCA/Office of Greek Life, in conjunction with chapters, Alumni/ae advisors, and other campus offices will program resources to help chapters establish long-lasting relationships with their Alumni/ae members.

- *Objective A:* Utilize social media (Facebook Fan Page, Blog, Twitter) to establish relationships with students once they graduate from Pace
- *Objective B:* Partner with Alumni Services on campus to create an alumni Greek database
- *Objective C:* Create an Alumni/ae page on Greek Life/SDCA website
- *Objective D:* Establish an Alumni giving program that provides opportunities for Alumni to direct their funds and includes incentives
- *Objective E:* Establish an annual Alumni/ae event during Homecoming in the fall semester
- *Objective F:* Create marketing plan and process to recruit faculty and staff members on campus to advise chapters

5. Strengthen the community on both chapter and council levels

SDCA/Office of Greek Life, in conjunction with community leaders, will provide services that benefit chapters and their members directly. Additionally, the Office will support the advance of a stronger Governing Council system.

- *Objective A:* Consider ways to market individual member's involvement outside the Greek community
- *Objective B:* Support growth of the Greek community to become at least 20% (approx. 500 students) of campus body
- *Objective C:* Establish a community-wide expansion committee to annually examine campus demographics and provide recommendations to councils about growth
- *Objective D:* Coordinate at least one town hall meeting for Greek students without advisors present annually

6. Solicit physical space to support our growing community

SDCA/Office of Greek Life, in conjunction with other campus offices, will propose space requests that benefit chapters and the community. It is our hope that the growth of the Greek community on campus will be a consideration in these requests.

- *Objective A:* Meet with various stakeholders around campus to consider physical space options
- *Objective B:* Become a part of the master plan conversations to consider either interest housing or new development housing/spaces on the PLV campus
- *Objective C:* Partner with Residential Life to begin conversations about interest specific houses in current residence halls or townhouses
- *Objective D:* Consider staffing resources to support residential living goals

7. Improve overall recruitment and intake within our community

SDCA/Office of Greek Life, in conjunction with council leaders, will consider ways to improve the experience for potential new members as they join our community. The Office and community leaders will approach improving recruitment and intake from a holistic perspective, generating surveys, plans, and reports that benefit the community as a whole.

- *Objective A:* Encourage each governing council to create a structured plan for each semester of recruitment

- *Objective B:* Promote a structured recruitment system for all governing councils
- *Objective C:* Find opportunities for Greek members and chapters to become greater involved in Summer Orientations, Transfer Orientations, and Commuter Orientation.
- *Objective D:* Developing and implementing a survey for non-Greeks annually to identify reasons students do not consider involvement in Greek Life
- *Objective E:* Partner with offices and academic departments to identify students who embody the principles for Greek Life membership
- *Objective F:* Create GO GREEK team (made up of recruitment chairs) to propose an annual marketing/recruitment plan

8. Promote the value of scholarship on individual and chapter levels

SDCA/Office of Greek Life, in conjunction with community leaders, will consider ways to positively influence the campus perspective of the Greek community in regards to scholastic achievement. In doing such, the Office along with councils will promote and recognize academic achievement on the both the individual member and chapter levels.

- *Objective A:* Find greater ways to communicate the minimum GPA (2.5) requirement to non-Greek students on campus
Objective B: Insist that each chapter has both a faculty /staff advisor and scholarship chair which should attend trainings sponsored by the Office of Greek Life on an annual basis
- *Objective C:* Partner with the Center for Academic Excellence to sponsor a presentation about academic resources and assistance at Circle of Greeks each semester
- *Objective D:* Incorporate academic and scholarship themes into structured recruitment and other campus programming
- *Objective E:* Maintain rosters of active and new members in order to track individual members' academic information, campus and service involvement
- *Objective F:* Recognize academic achievement of individual Greek members and chapters by providing incentives and awards
- *Objective G:* Consider active and passive ways to recognize graduating seniors from the Greek community during Senior Week or in the spring semester

9. Cultivate the value of service

SDCA/Office of Greek Life, in conjunction with council leaders, will consider ways to positively influence the campus perspective of the Greek community in regards to community service and philanthropic work. It is our hope that through these initiatives the Greek community may greater impact the surrounding community.

- *Objective A:* Find greater ways to communicate community service hours and philanthropy dollars raised within the Greek community to non-Greeks
- *Objective B:* Recognize chapters who complete the most community service hours and raise the most philanthropy dollars on an annual basis
- *Objective C:* Develop a reporting system for chapters to communicate community service hours and philanthropy dollars raised
- *Objective D:* Incorporate knowledge of other chapter's philanthropies and resources for greater service involvement into new member education
- *Objective E:* Incorporate community service themes into structured recruitment and other campus programming
- *Objective F:* Sponsor an annual event (including non-Greeks) to benefit school philanthropy

10. Support unity of the Greek community and its members

SDCA/Office of Greek Life, in conjunction with student leaders, will facilitate ways to educate individual members about the larger Pace University Greek community and its chapters on campus. It is our hope that the community remains cohesive and interconnected through providing these opportunities for members and chapters to come together.

- *Objective A:* Facilitate bimonthly meetings involving chapter presidents (and leadership) within the community
- *Objective B:* Ensure that all governing councils are represented at each other's structured recruitment programs
- *Objective C:* Incorporate knowledge of the various recruitment/intake rituals (e.g. probates) into new member education
- *Objective D:* Find greater ways for chapters to communicate with each other and with constituents outside the Greek community (e.g. non-Greeks, alumni) about upcoming events, programs, and activities
- *Objective E:* Sponsor an all Greek meeting inviting the entire community (i.e. students, advisors, alumni, national HQ's) at the beginning of each fall and spring semester

Members of the Greek Life Strategic Planning Committee

Dinetta Sprolling, *Alumna*- member of Omega Phi Beta Sorority, Inc. Dinetta currently serves as the alumna advisor to Omega Phi Beta on campus. (sw76888p@pace.edu)

Lisa Bardill Moscaritolo, *Dean of Students*- oversees all aspects of Student Life at Pace University- Pleasantville. As Dean, Lisa collaborates with offices all over campus to influence campus traditions and impact student success. Dean Lisa is affiliated with Alpha Phi Fraternity and has worked in Student Life at various campuses in the country. (lbardillmoscaritolo@pace.edu)

Amanda Carter, *Student*- member of Sigma Gamma Rho Sorority, Inc. (ac02653n@pace.edu)

Trent Giddings, *Student*- member of Kappa Alpha Psi Fraternity, Inc. (tg48824n@pace.edu)

Amanda Clare, *HQ Representative* – serves as the membership manager for Delta Phi Epsilon at Pace University. Amanda also helped to create Florida Atlantic University Greek Life strategic plan. (AClare@dphie.org)

Jody Calabrese, *Alumna* – is a founding sister of Delta Phi Epsilon at Pace University. Jody has been affiliated with the Greek community for at least 20 years and serves as the alumni advisor for Delta Phi Epsilon. (BOZ242@aol.com)

Peter Calabrese, *Greek Alumnus of Clarkson University* – is Jody Calabrese's husband. Peter is an active supporter of Greek Life at Pace through attending various Greek community events. (Petercal@optonline.net)

Andre Lewis, *Student* – serves as the Programming Director for Greek Council as a member of Delta Upsilon. Andre has been Greek since spring 2009 and considers Greek Olympics as his favorite Greek Life memory. (al73076n@pace.edu)

Andrew Greenwald, *Student*– provides a non-Greek perspective on the committee as a dedicated and experienced student leader on campus. Andrew currently serves as the Vice President of Programming for Student Association. (ag89532n@pace.edu)

Vinnie Birkenmeyer, *Student* – serves as both the President of Student Association and Alpha Phi Delta Fraternity on campus. Alpha Phi Delta hosting their convention last year at Pace University is his favorite Greek Life memory. (vb95040n@pace.edu)

Kenni Silverio, *Student* – is a recent member (Spring 2010) of Lambda Upsilon Lambda and serves on the executive board for NALFO. Considers his probate last semester his favorite Greek Life memory at Pace University. (ks28457n@pace.edu)

Ugochi Onyeukwu, *Student* – is a member of Alpha Lambda Sigma, former Vice President of Programming for Greek Council, and a dedicated student leader. Ugochi has a good knowledge of the Greek organizations on campus and has developed a passion for researching fraternities and sororities. (uo07608n@pace.edu)

Natalie Hinz, *Student* – serves as current Director of Greek Council and Vice President of Nu Zeta Phi. Natalie has served on many Greek Life steering committees. Nu Zeta Phi being named first place in Relay for Life is her favorite Greek memory at Pace University. (nh79550n@pace.edu)

Ted Grant, *Alumni* – was involved in establishing Alpha Chi Rho at Pace University. Ted's favorite memory of Greek Life at Pace is Alpha Chi Rho's first event (Grand Prix) after colonization to campus. (tedgrant88@aol.com)

Nick Mitchell, *Staff* – serves currently as faculty/staff advisor to Alpha Phi Alpha, which he is also a member. Nick was instrumental in diversifying Pace's Greek Life community while working in SDCA a couple years ago. (nmitchell@pace.edu)

Marie Werner, *Faculty* – serves currently as faculty/staff advisor to Sigma Gamma Rho and used to be the faculty/staff advisor for Nu Zeta Phi. Professor Werner is a member of Alpha Epsilon Phi, a national Jewish founded sorority. (mwerner@pace.edu)

Shawn Livingston, *Staff* – serves the general student body in his role on campus. Shawn worked with IFC and Panhellenic in the past. Shawn was also present for the first probate (OPB) at Pace University. (slivingston@pace.edu)

Robert-Thomas Jones (Chair), *Staff* – spent 4 years working professionally with fraternity and sorority communities on three different campuses. (rjones@pace.edu)