

# Blackboard

# Bring the world to your students!



For more than 80 years, NBC News has been documenting the people, places, and events that have shaped our world.

#### **RELEVANT AND INSPIRING**

Short 2- to 5-minute videos are engaging, relevant and inspiring, and help students develop critical thinking skills.

#### **ORIGINAL VIDEO**

Award-winning original video series like "Science of NFL Football" and "Finishing the Dream: Learning from the Civil Rights Era"

#### **UPDATED DAILY**

Updated every weekday with the latest current events and human interest stories from around the world.

#### SAFE AND TRUSTWORTHY

Each resource is carefully selected to meet the highest NBC News Standards and Practices.

#### **PRIMARY SOURCES**

Hear the speeches, watch the events, and witness the greatest moments, as they were recorded by NBC News cameras.

#### **ANYTIME, ANYWHERE**

With personal accounts, students can access the resources from any device, any time.

#### PERSONAL PLAYLISTS

Playlists make it easy to keep resources organized and can be accessed from school, library, or home.

#### MOBILE COMPATIBLE

NBC Learn resources can now be viewed on all your mobile devices.



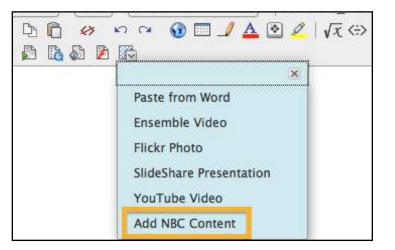
# Blackboard

NBC Learn Higher Ed is a collection of more than 21,000 videos, documents, and images that you can use in research projects, presentations, and even exam review. The in-depth stories found on NBC Learn Higher Ed are designed so that you have access to digital content that is engaging, inspiring, and relevant to your course material.

## Embedding NBC Learn is Easy:

Navigate to Blackboard and you will see "Browse NBC Learn" in the tools bar. When in any text editor, click on "Mashups" and "Add NBC Content" to embed content in your courses.

Click "Embed" on any CueCard to embed it within your Blackboard page.



## **Key Features**

### INTERACTIVE CueCard Media Player



#### Bottom

- SAVE/EMBED: Add a CueCard to a personal playlist or embed into a Learning Management System
- SHARE: Email, share, and link to social media
- PRINT: Includes CueCard metadata and transcript
- DOWNLOAD: Save the CueCard to our Adobe AIR-powered Offline Player

#### Front

- Transcript Drawer
- Full Screen HD Videos
- Related Videos
- Closed Captioning

#### Back

- Bibliographic Information
- Brief description to give context on the story
- Related keywords that are hyperlinked to do cross-content searches
- Citation generator

### To sign up for a webinar, contact account.management@nbcuni.com