

Goal Setting

Goal Setting helps direct the energies of the committee and keeps program on the right course

Why set goals?

Give direction, provide course of action for your group

Motivate members

Clarify and communicate what your group is striving for

Define your group

Provide a basis to measure success and accomplishments

Save time by allowing group to plan and prepare for the future

A goal is a will to be accomplished, not the problem at hand.

GOAL SETTING

Three Necessary Steps for Goal Realization

Wanting to achieve a goal
Believing it can be achieved
Expecting that it will be

Remember your goals should be:

- ✓ Specific
- ✓ Measurable
- ✓ Attainable
- ✓ Result Oriented
- ✓ Timely

Steps for setting goals:

- Brainstorming as a group
- Evaluate past group successes and failures
- Address new things group wishes to accomplish
- Choose goals to focus on (for the coming year)
- Prioritize the chosen goals
- Break each goal into the steps necessary to reach it
- Move into action and begin working on goals
- Set timelines/ deadlines for each step of the goal
- What is to be done?
- How will it be accomplished?
- What are resources available (people, money, material)?
- Who will carry it through?
- When will it be accomplished?
- What results are expected and how will they be measured?
- Continually evaluate your progress
- Be flexible allow goals to change to meet new circumstances

Many groups fail to reach their goals because they don't follow through with the action stages of goal setting.

Brainstorming questions:

What needs to be done differently to achieve this goal?

What steps need to be taken?

What "old" program ideas can we design and use again?

Who will be involved in carrying out the new program's components?

What resources can we use to implement our ideas?

Are our ideas something the chapter will do?

Are they within our budget?

Are they too difficult to accomplish?

Are they activities that will help achieve the goal?

What is the key problem?