



Did You Know?

**Lubin can help you choose
the right career for you.**

Lubin

School of Business



Before you choose a major, you should know that the Lubin School of Business can open doors to careers in the following fields:

Accounting

- **Be in demand:** Accountants and auditors were among 2014's top five in-demand jobs, with professions in accounting expected to grow 13 percent by 2022.
- **Get experience:** With one of the largest internship placement programs in the New York metropolitan area, many Lubin students intern at "Big Four" and other top accounting firms.
- **Get hired:** Lubin has 100 percent job placement of BBA/MBA in Public Accounting students. BBA in Public Accounting students earn an average starting salary of \$58,083.
- **Be among the best:** Lubin's undergraduate accounting program is ranked among the top 50 by the *Public Accounting Report*.

Finance

- **Make a living:** BBA in Finance graduates earn an average starting salary of \$51,828, while financial managers earn a median salary of \$112,700.
- **Get out there:** Located within walking distance of the NYC Campus, Lubin students have opportunities to visit the New York Stock Exchange and Federal Reserve.
- **Get ahead:** Lubin students are trained for Bloomberg Terminal software and Advanced Excel certification. You'll be prepared for the Chartered Financial Analyst® designation.

International Management

- **See the world:** Pace offers full-semester and summer abroad programs, as well as short term international field studies in 22 countries. Nearly a quarter of Lubin's students are international, coming from 84 different countries.

- **Get an advantage:** Lubin students graduate with a unique advantage in the job market from specific, yet flexible, language and culture requirements and career concentration requirements. Many students take on a second major or another minor.

Management

- **Get out there:** Students can intern or work at more than 15,000 media and entertainment companies headquartered in New York City and at more than 780,000 companies in the healthcare industry that employ more than 17 million people nationally.
- **Manage your passion:** Tailor your management skills to industries in arts and entertainment, business, entrepreneurship, health care, hospitality and tourism, or human resources.
- **Be elite:** Lubin's hospitality and tourism management program is the only AACSB-accredited program in the New York City area.
- **Get paid:** Lubin's BBA in Entrepreneurship graduates earn an average starting salary of \$77,500, while BBA in Human Resources Management graduates earn an average starting salary of \$43,000 in a field that is expected to grow 7 percent by 2022.

Marketing

- **Make a living:** BBA in Global Marketing Management graduates earn an average starting salary of \$36,700, while marketing managers earn a median salary of \$123,220.
- **Pursue your passion:** Students can choose concentrations in advertising and communications, fashion, global marketing management, professional sales, or sports marketing.

- **Gain professional experience:** Compete in Ad Club or Ad Team and create campaigns for real organizations, or intern at one of the world's top advertising agencies or media companies located in New York.
- **Grow in a booming industry:** The sports marketing industry is a \$620 billion global marketplace, with professions in market research analysis expected to grow 32 percent by 2020.

Quantitative Business Analysis

- **Big data, big growth:** Jobs in "Big Data" are expected to grow 22 percent through 2018 as more companies use analytics to gain a competitive advantage—an 80 percent increase since 2011.
- **Make a living:** BBA in Quantitative Business Analysis graduates earn an average starting salary of \$60,000, while operations research analysts in New York earn a median salary of \$83,000, compared to \$74,600 nationally.
- **Get an edge:** Lubin students gain a technical edge in the classroom for satisfying careers in financial engineering, risk management, actuarial science, market research, or management consulting.

With one of the largest internship placement programs in the New York metropolitan area, Lubin students have interned at places such as:

- “Big Four” accounting firms
- Chanel
- Citi Field
- HBO
- IBM
- J.P. Morgan
- Madison Square Garden
- Metropolitan Opera
- Morgan Stanley
- MTV
- National Hockey League
- NBCUniversal
- Prada North America
- PepsiCo
- Ritz-Carlton Hotel
- SiriusXM Radio
- Sony Music Entertainment
- UBS
- WABC-TV
- The Walt Disney Company
- Warner Music Group
- Yankee Stadium

Which door will you open at Lubin?

For more information on pursuing a major within the Lubin School of Business, please contact the Office of Lubin Undergraduate Advisement at:

NYC Campus

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