

AT THE LEADING EDGE OF CYBERSECURITY

TAMI, which stands for Technology Advertising Media Information, is one of the fastest-growing economic sectors, both regionally and nationally.

From Fortune 500 and publicly-traded industry giants to distinguished regional leaders and startups, approximately 900 tech-related companies call Westchester home.

Employing nearly 14,000 professionals, this dynamic industry is well-represented across the county.

Based on the Yonkers waterfront since 2013, **IAC Applications** is a unit of Interactive Corp (IAC), which produces browser applications, desktop utilities, and mobile applications. The company, which occupies a 40,000-square-foot space at 29 Wells Avenue, controls Tinder, OkCupid and Match.com, plus more than a dozen other sites, such as College Humor and Dictionary.

With locations in Armonk, Somers and Yorktown Heights, **IBM** is a long-time industry leader, providing a host of cloud-based, cognitive, data & analytics, IT & infrastructure and security offerings. Westchester is also home to IBM's world-renowned Watson Research Lab.

MasterCard Labs, located at MasterCard's global headquarters in Purchase, experiments in leading-edge payment technologies for consumers and enterprises.

Based in Rye Brook, **Broadview Networks** is a unified communications service provider that operates its own advanced communications network and specializes in next-generation services, including its award-winning, 100 percent cloud-based phone and unified communications solution, OfficeSuite UC, which is used by 250,000 users in 50 states.

WAGING WAR AGAINST CYBERCRIME

Cybersecurity experts sounded the alarm about the vulnerability of our data this fall during a major conference sponsored by the Business Council of Westchester and Pace University's Seidenberg School of Computer



BCW Cybersecurity Conference at Pace University: *From left*, John Habermann, Senior VP, BankUnited; Dan Lansen, Partner, Compu_ t LLC; Jonathan Hill, Dean of Pace University's Seidenberg School of Computer Science and Information Systems; Keynote Speaker Brigadier General Timothy T. Lunderman; BCW President and CEO Marsha Gordon; BCW Chairman Anthony Justic; Pace University President Marvin Kristov, and Panelist Jeremy M. Kroll, President, CEO & Co-Founder, K2 Intelligence.

Science and Information Systems. The half-day conference, which was held at Pace's Pleasantville campus, was entitled *Cyberstorm-Cybersecurity in Business: Emerging Threats and Innovative Solutions* and explored the growing national threat posed by cybercriminals.

Nationally known experts, which included Manhattan District Attorney Cyrus R. Vance, Jr. and Brigadier General Timothy Lunderman, were joined by IT security specialists from top corporations such as IBM, Johnson & Johnson and MasterCard. The participants painted a grim picture of how our government, businesses and major institutions have not invested enough resources to protect the massive amounts of sensitive data that they have been trusted to collect and keep safe, and then offered strategies for dealing with the burgeoning epidemic.

Marsha Gordon, President and CEO of

the Business Council of Westchester, cited growing concerns about the issue among BCW members, which led the organization to partner with Pace University to host the conference. "We hear from businesses all the time about cybersecurity threats," she noted.

Jonathan Hill, Dean of Pace's Seidenberg School of Computer Science and Information Systems, added that the university hosted the conference to highlight its role as one of the top educational institutions in the country for training experts to detect and eliminate cybersecurity threats and incursions. The Seidenberg School was designated as a National Center of Academic Excellence in Cyber Defense Education by the National Security Agency (NSA) and Department of Homeland Security (DHS) – and is one of only two such centers located in the New York metropolitan area.