



Mary Baglivo

MARKETING OFFICER AND VP NAMED AT PACE UNIVERSITY

Mary Baglivo has been appointed chief marketing officer and vice president for university relations at Pace University. Baglivo will oversee marketing, communications, special events and government affairs and community relations for all three Pace campuses.

Previously, Baglivo served as vice chancellor for communications and marketing at Rutgers University and chief marketing officer and vice president of global marketing at Northwestern University.

Before her move to higher education, Baglivo was CEO Americas at Saatchi & Saatchi.